

OHIO UNIVERSITY TODAY


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Fostering discovery . . .



Photo: Rick Satka

NINE YEARS AFTER HIS "EUREKA! MOMENT," John Kopchick's invention has taken the form of a drug that one day may be used to treat such diseases as gigantism, acromegaly, diabetic eye and kidney disease, and some forms of cancer.

. . . from the lab to the marketplace

By Kelli Whitlock

The path to discovery is rarely obvious and hardly ever glamorous. A key, a kite and a wayward bolt of lightning helped identify electrical currents. Moldy bread led to penicillin. A falling apple explained gravity.

Still, an invention is a thing of wonder. We marvel at the creation of the transistor, welcome the identification of genes that cause disease and are in awe at the speed of a Pentium processor. If the inventive process itself is sometimes fortuitous, it only adds to the mystique.

For researchers in the lab of Ohio University's John Kopchick, the route was marked by tiny mice that were supposed to be big. In the late 1980s, Kopchick's group set out to study growth hormone, a product of the pituitary gland involved in many bodily processes. But like many creators before them, they soon became accidental tourists on the road to discovery.

"Sometimes in science, what you're looking for isn't exactly what you find," says Kopchick, Goll-Ohio professor of molecular biology. The researchers weren't looking for a protein antagonist in their studies at Ohio University's Edison Biotechnology Institute. But that's what they found. The inven-

tion, a manipulation of one amino acid in a growth hormone protein chain, inhibits the action of the hormone at the cellular level.

Nine years after Kopchick and co-inventor Wen Chen, a senior scientist at FBI, experienced their "Eureka! moment," their discovery has become the basis of a drug that one day may be used to treat diseases characterized by an overproduction of growth hormone, including gigantism, acromegaly, diabetic eye and kidney disease, and some forms of cancer. The drug, called Trovert®, has been developed by Sensus Drug Development Corp., a pharmaceutical firm in Austin, Texas, started by Ohio University alumnus Richard Hawkins, BS '72.

Sensus is conducting clinical trials of the drug for use in some 40,000 people worldwide with acromegaly, a disease caused by a brain tumor that affects pituitary gland cells. People with acromegaly have elevated growth hormone levels; display abnormal growth of the hands, feet, and bone and cartilage in the face and other parts of the body; and enlargement of the liver, spleen, kidneys and heart. Phase III human clinical trials are under way at nine sites in the United States and Europe. If all goes well, Trovert® could be up for Food and Drug Administration approval for the treatment of acromegaly by the end of 1999.

Meanwhile, studies by Kopchick's research team suggest

diabetic mice transgenically altered to express the growth hormone antagonists do not develop diabetes-related eye or kidney disease. The studies were convincing enough to send Trovert® to human clinical trials for diabetic eye disease, the leading cause of blindness in the U.S. Results from Phase II human trials now being conducted at four sites are expected next spring. Phase II human trials for the treatment of diabetic kidney disease could begin next spring as well.

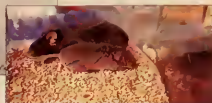
"We're really proud that our research could actually help people with a variety of disease states," says Kopchick, who with Chen was credited at an Ohio University ceremony this fall for developing the invention of the Year.

Until 20 years ago, universities weren't allowed to own their inventions. The 1980 Bayh-Dole Act, sponsored by former Sens. Birch Bayh and Robert Dole, enabled universities, nonprofit research institutions and small businesses to own and patent inventions developed under federally funded research programs. Since its passage, the number of patents granted for university inventions has risen from about 250 to 1,300 a year, according to the Association of University Technology Managers. The group also reports that the licensing of university inventions — called technology transfer

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THE SEQUENCE OF PROGRESS



1989: Researchers in John Kopchick's lab take their first step toward discovery when they manipulate the structure of the growth hormone protein chain. This allowed the scientists to inhibit growth in mice, such as the one in the foreground.



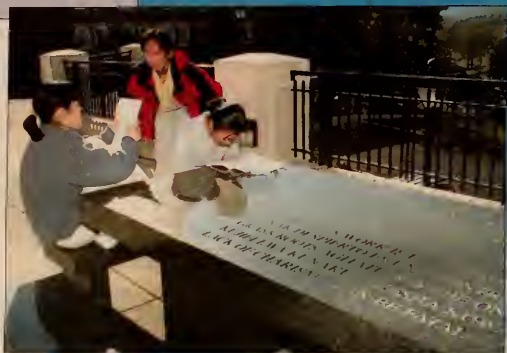
1994: Kopchick, Wen Chen and Ohio University receive the first U.S. patent on growth hormone antagonist. A second patent is issued in 1997 and more are pending.



1998: A drug based on their discovery is in human clinical trials for the treatment of acromegaly and diabetic eye disease. While they await results, the group returns to the drawing board to find more uses for the technology.

Gordy Hall
GORDY HALL
 Gordy Hall
 GORDY HALL

A World of Words



ABOVE: From left, Yukiko Hirose, Ming-Ying Chung and Chien-Jung Wei study on the back patio of Gordy Hall at a table designed by internationally acclaimed artist Jenny Holzer, BFA '72. The table, six granite benches and a large LED display inside the building were commissioned by the university under the Percent for Art program. (Related story, Page 11.)

RIGHT: Students pack one of Gordy's three computer labs to work independently on language-oriented studies.



LEFT: Student Justin Ryan operates taping equipment in a control room adjoining one of Gordy's classrooms. This allows faculty to offer students and teaching assistants the feedback crucial to the study of language. BELOW: An addition to the south side of Gordy provides a stunning view of campus.



Photos
 by
 Rick Fatica

Gordy Hall
GORDY HALL
 Gordy Hall
 GORDY HALL



INNOVATION CENTER NURTURES FIRMS THROUGH EARLY JITTERS

By Melissa Rake

Donald Gordon's cramped office, with an old Army-green filing cabinet and cardboard trays to hold paperwork, hardly seems fitting for a guy with the title "president" on his business card.

But the rent is cheap; he pays by the square foot. A fledgling business owner, Gordon has few resources — no fax machine, no copier, no slick marketing campaign — just a bare-bones operation that routes inquiries through a Lucent Technologies answering machine.

Looks, however, can be deceiving.

What the Ohio University psychology professor actually has in tiny Room 274 is a wealth of business sense, savvy and support from professionals at Ohio University's Innovation Center, located just below his second-floor office in the Technology and Enterprise Building in The Ridges complex.

"You don't feel like you're in it alone here," says Gordon, sitting beside a stack of CD-ROMs he's developed to help families deal with children's behavior problems. "You have people really rooting for you and giving you business advice."

Gordon is one of six tenants in the Innovation Center, a small business incubator that helps university faculty and regional residents turn ideas into real companies. Developed in 1983, it is one of the oldest university-based incubators in the nation.

The center has close ties to the university's Technology Transfer Office, which helps faculty members patent and license inventions and ideas.

The Innovation Center is a place where concepts are cemented into real business successes through careful guidance. It's also where staunch realism sometimes dashes folks' dreams of being their own boss.

"A lot of times, we serve as a sounding board to see if an idea has any potential and if someone is making a smart decision," says Linda Clark, assistant director of business and technology development.

The center's goal is for its businesses to "graduate" after about five years in the incubator; 12 businesses have moved on so far. Graduation simply means a business has found its target market, developed marketing materials, refined its product and can afford to pay market-value rent.

The Innovation Center provides support by giving tenants practical business advice and guidance in finance and marketing as well as connections with experts on campus, such as management consultants in the College of Business.

Tenants receive technology support through access to fax machines, printers, computers and copiers — items new business owners typically can't afford. They also pay below-market rent.

Business incubators assist companies when they are most vulnerable — during the start-up period. That's why 87 percent of incubator graduates survive in the long run, according to the National Business Incubation Association.

"Businesses flounder because they don't have goals and direction," Clark says. "They usually don't have enough working capital and management and marketing knowledge. Incubators help business owners deal with these issues."

Gordon, the only university faculty member in the incubator, moved into his office in the spring of 1997 after he asked the center's staff to help him start a business he calls Family Works Inc. The focus of his business is a CD-ROM he developed to help families reduce the frequency and severity of children's behavior problems.

"There's a severe shortage of programs in these areas and, in order to get a program used, you have



Photo: Rick Fatuca

Donald Gordon outside the Innovation Center.

to put it into the marketplace," Gordon says. "If you only put it in academic journals as research, then only a handful of people are going to read it. I'm trying to have a widespread impact with this."

The Innovation Center has helped Gordon find his target audience by providing him student support for market research. He has identified his main markets as juvenile courts, social service agencies, schools, libraries and prisons.

After presenting at professional conferences and sending out promotional materials, Gordon is selling several CD-ROMs a month. His kit, which includes the disc, workbooks and other materials, costs \$900. So far, 23 counties in Ohio are using the interactive program, and agencies in about 15 states have purchased it.

Without the advice and economy offered by the Innovation Center, Gordon acknowledges he probably would have taken out a loan, magnifying his risk. It's also likely he wouldn't have targeted his market so quickly.

Gordon hopes his success in the incubator serves as an example to faculty of how academics and business can blend to benefit both research and marketplace needs.

"I would love to walk out in the hall and see five or six faculty working on their own projects and supporting each other," he says.

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Melissa Rake is a science writer for University News Services and Periodicals.

Fostering discovery

CONTINUED FROM PAGE 1

— adds more than \$21 billion to the economy and supports 180,000 jobs annually.

Ohio University has received 34 U.S. patents since 1973 and \$1.6 million in revenue from licensing agreements. Technology developed on campus has led to the creation of five new companies, three of which got their start in the university's Innovation Center. (Related story on this page). A 1996 survey by the Association of University Technology Managers ranked the university among the top 50 in the nation for technology transfer, a listing based on business start-ups attributed to university-created technology, licenses executed, new patents applied for, research funding related to a license, total industrial funding and licensing income.

"Moving something from the lab to the marketplace is a huge step," says Gary Meyer, assistant vice president for economic and technology development and director of Ohio University's Technology Transfer Office.

The venture begins with a marketable idea, such as a protein antagonist with implications for drug development. Patent protection of the invention, also called intellectual property, is a critical part of the process. The university, Kopchick and Chen received the first patent for growth hormone antagonists in 1994 and a second in 1997. More patents are pending.

Once domestic and foreign patent applications have been filed, the intellectual property rights are established and the search begins for a commercial partner. In Kopchick's case, that search resulted in a partnership with Sensus' Hawkins, a Baltimore, Ohio, native who began a career in the pharmaceutical industry after earning a degree in secondary

education with a focus on biology.

"The wisdom of leaders in Ohio and at the university who developed the Edison Biotechnology Institute and attracted such capable researchers to run it is impressive," Hawkins says. "It's all a part of the growing-up process of any university."

Other university faculty are learning to negotiate the technology transfer process, among them Marcia Kieliszewski, an assistant professor of chemistry and inventor of a designer gene that could pique the interest of soft drink manufacturers. A component of many soft drinks is gum arabic, which is found in trees in Sudan. The Sudanese cut the bark of the trees, prompting the production of gum arabic, a thick, sticky gum that plugs the trees' wounds. The gum arabic is harvested, processed and sold to companies that use it in confections, soft drinks and other products. A trading ban with Sudan presents a problem for industry and an opportunity for Kieliszewski.

"The important part of gum arabic is glycoprotein, a protein that's covered with sugar," Kieliszewski says. "We identified the protein sequence of that glycoprotein and used it to design our own gene, one that could be made to work in plants commonly found here, such as tomato plants or tobacco plants."

It could take two to five years for Kieliszewski to receive the domestic and foreign patents she has applied for in the past year. Meanwhile, she continues her work safe in the knowledge that her intellectual property is protected.

Faculty inventors on campus are at different stages of the technology transfer process. Some are completing the necessary paperwork to obtain patent protection, while others, like Kieliszewski, are awaiting word on their patent applications. Several are in collaboration with industry partners

on their way to taking Ohio University technology to the public. Still more technologies are awaiting a match with a commercial partner: Inventions designed to do everything from control zebra mussels in water systems to recycle plastic materials in a new way are available for licensing.

Technology transfer is a burgeoning area at Ohio University and on campuses across the nation: A survey of technology transfer at national universities from 1991 to 1995 by the Association of University Technology Managers found a 120 percent increase in U.S. patent applications and a 68 percent rise in licensing activity during that time. That, the group says, is a sign technology transfer in higher education will continue to grow into the next decade.

Kopchick agrees such growth is assured. Higher education promotes the creative exploration of why things are; creativity leads to invention. If necessity is the mother of invention, curiosity is a next-of-kin. Kopchick got started in his line of work because he was curious about a specific biological process. In his case, the wonder of living organisms and how they grow laid out a rather circuitous path that led to a patented invention carrying his name and that of Ohio University. But as with all discoveries supported by technology transfer, the benefits belong to everyone.

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Kelli Whitlock is the research communications editor and a science writer for University News Services and Periodicals.

At Ohio University and other campuses around the country, technology transfer is opening new and exciting doors.

across the college green

State of the University address lays out plans

A new child care center on The Ridges, revision of the general education curriculum and a program aimed at identifying employment opportunities for spouses of new faculty and staff are among items on the university's agenda for 1998-99, President Robert Glidden said during his Oct. 16 State of the University address.

"We are primed in 1998-99 to move to the next level of excellence," Glidden said. The university's missions — establishing a learning-centered community, providing a superior undergraduate experience, creating distinctiveness in graduate education, supporting excellence in research and connecting the university with the community — will lead to that success, he said.

Glidden spoke about accountability, predicting that more reporting of results and statistics will be expected of public institutions by the Ohio General Assembly and the Ohio Board of Regents. He noted that already-existing departmental assessments of learning outcomes have resulted in awards for exemplary assessment plans.

Personal accountability and responsibility in terms of students' behavior and binge drinking also are being targeted by a social marketing campaign called PATH (personal accountability, trust and honor) at OHIO, Glidden said. The campaign is a cooperative effort among student leaders, the Division of Student Affairs and others to attack the issue of alcohol abuse on campus.



President Robert Glidden

Photo: Rick Fatka

Administration efforts for safer Halloween pay off

Campus planning for a less crowded and safer Halloween in Athens this year evidently paid off.

"The campus community — faculty, staff and especially students — are to be commended for recognizing the problems and dangers of Halloween and for supporting President Glidden's effort to make positive changes," said Vice President for Administration Gary North.

Those changes, announced in September after consultation with 26 student leaders, included limiting residence hall guests and restricting visitors from campus parking lots.

However, the city-sponsored event resulted in more than 200 arrests, about the same as last year. The majority of those arrested were visitors to Athens.

"While we enjoyed a more mellow event with little damage and no major injuries, this was achieved at a great public relations, personal and financial cost to the university," North said.

"We should not become complacent and overlook the fact the event is still too large, it is potentially dangerous and it contributes to a negative 'party school' reputation. We must continue to press for changes to further reduce the size prior to next year's event."

Rota among several on campus named to new positions

Josep Rota has been named associate provost for international programs as part of a reorganization of the Center for International Studies. Rota oversees 129 international agreements involving study abroad, internships, faculty exchanges and the Ohio Valley International Council, an outreach program for public schools and other organizations in Southeastern Ohio.

In other appointments:

■ Former Ohio University Provost James Bruning was named interim vice president for Regional Higher Education, a division serving five Ohio University campuses throughout Southeastern Ohio and students around the world through its Lifelong Learning programs. Bruning joined the university in 1962 and served as provost for 11 years, stepping down in 1992. He since has taught part time in the psychology department. Former Vice President for Regional Higher Education James Bryant retired in October.

■ Power Boothe, a recognized abstract painter and educator, is the new Ohio University School of Art director. Most recently an artist- and critic-in-residence at Maryland Institute, College of Art, he also founded and directed Present Company Inc., a not-for-profit company in New York City that raised funds to promote original theater and film projects. He has received National Endowment for the Arts and Guggenheim fellowships and is coordinating editor of the annual journal *American*

Abstract Artist.

■ Jessica Haigney, former director of the School of Comparative Arts, was named associate dean of the College of Fine Arts, and Norma Humphreys, visiting professor of comparative arts, was named assistant dean of the college.

■ R. William Rowley, former chair of the Department of Cinema and Photography at Ithaca (N.Y.) College, is the new director of the School of Film. Professor of Film David Thomas was director of the School of Film from 1984 to 1997 and continues to serve on the faculty. Professor of Theater Robert Winters served as interim director of the school during 1997-98.

■ In the College of Health and Human Services, Judith Mathews, associate professor and director of the School of Human and Consumer Sciences, was appointed interim dean. Professor of Human and Consumer Sciences Margaret King was named interim director of the School of Human and Consumer Sciences. Both appointments will end June 30, 1999. Barbara Chapman, dean of the college since 1991, is now vice president for academic affairs at Ferris State University in Big Rapids, Mich.

■ In the College of Education, Associate Professor of Counseling and Higher Education Glenn Doston was named associate dean, and Associate Professor of Education Bonnie Beach, MED '79, PHD '84, was named assistant dean.

■ In the College of Arts and Sciences, Erik Perry, MED '95, was named to the new position of assistant to the dean for minority recruitment and retention. Perry has worked for the university since 1993 in Admissions and Residence Life.

■ History Professor Joan Hoff was named the director of the Contemporary History Institute. She succeeds Associate Professor of History Chester Pach, who remains on the faculty.

■ R. Budd Werner, formerly executive-in-residence in the College of Business' dean's office, was named director of the School of Accountancy. He succeeds Robert Jamison, who has left the university.

■ Thea R. Arocho was appointed interim director of the Office of Research and Sponsored Programs. Former Director Claire L. Carlson is now assistant vice president for research at the University of Montana. Arocho has been grants and contract manager for the office since 1997.

■ The Office of Development appointed three individuals to spearhead fund raising for their respective colleges. Dexter Bailey, BSJ '92, former assistant director for communications in the Office of Alumni Relations, was named assistant dean for alumni relations and development in the College of Education. Susan Berg, founder and former executive director of a not-for-profit corporation that prepares individuals with mental disabilities for jobs, was named assistant dean for development in University College and the Honors Tutorial College. David Scott, BBA '69, MA '71, was named assistant dean for development in the College of Business. Scott was director of alumni relations and associate director of development at Ohio University from 1969 to 1975.

Ohio University Today welcomes story ideas from readers. Let us know of alumni you'd like to see profiled or suggestions for other articles.

Ideas may be sent to Mary Alice Casey, who was named interim editor of Ohio University Today in August. She succeeded Bill Estep, who now is editor of Ohio State University's faculty/staff publication.

Send story ideas to Casey at Ohio University News Services and Periodicals, 164 Scott Quad, Athens, Ohio 45701-2979, or drop her an e-mail to caseym@ohio.edu.

Around campus

■ The Center for Innovation in Technology and Learning opened this fall in Scott Quad to advise faculty on how to integrate technology into the curriculum. This quarter, Center Director Ann Kovalchick and her staff have been advising the 41 faculty members who were awarded Technology Initiative Package grants under a \$922,358 grant from the Ohio Board of Regents. The aim of their projects is to introduce new technology into the teaching process. Another round of grants will be awarded during winter quarter. A portion of the Regents' grant covered

funding for the center and the university provided an additional \$2.5 million to purchase equipment and add three staff members.

■ The new Lindley Cultural Center is expected to open by the start of the winter quarter. The building is being renovated to include a reception area, computer lab, small library, multipurpose room, conference room, art gallery and offices for the coordinator and graduate students who will staff the facility. The center is intended to provide a nurturing environment for minority students and a culturally rich center of activity for the university community as a whole.

■ Thomas S. Hodson has been appointed by Ohio University President Robert Glidden to lead a special project to enhance community neighborhoods surrounding the Athens campus. Hodson, an Athens attorney and former university trustee, is spearheading an effort to forge a university-community partnership with governmental units and the private sector to upgrade city

neighborhoods and improve living conditions for students, faculty and other residents. Hodson is a partner in the Athens law firm of Eslocker, Hodson and Oremus. He is devoting half his professional time to this project.

■ Ohio University's College of Osteopathic Medicine is the nation's No. 1 medical school in producing family doctors, according to a study conducted by the American Medical Student Association Foundation. OU-COM had 72 percent of its 1996 graduating class in family practice residencies and ranked third in the nation with 80 percent of its graduates pursuing residencies in the broader category of primary care.

■ An "International Ceramics at Ohio University" conference is planned March 14 through 16. The gathering precedes the annual National Council on Education for the Ceramic Arts conference in Columbus later that week. Events at the Ohio University conference will include exhibitions at the Kennedy Museum of Art, Ohio University Art Gallery in Seigfried Hall and the Dairy Barn

across the college green

Education Abroad reunion draws about 100 alumni

The Department of Modern Languages welcomed about 100 alumni who had participated in Education Abroad programs for a reunion on campus Oct. 24.

Language majors now living as far away as Los Angeles, New York, Chicago and even Cologne, Germany, returned for the reunion that marked the 30th anniversary of Ohio University's involvement in study abroad. Three attendees had been among the first students to study abroad, spending the 1968-69 academic year in Madrid, Spain.

The university now sends about 100 students a year to study abroad in Spain, France, Russia, Mexico and Austria. Representatives of foreign universities with ties to Ohio University programs also traveled to Athens for the celebration.

Department of Modern Languages Chair Mary Jane Kelly said alumni enjoyed the chance to reconnect. "This is one of the greatest experiences of their lives and binds people together," she said.

In addition to a formal reception and banquet, alumni toured Gordy Hall, the new home to the department of Modern Languages and Linguistics, the Ohio Program of Intensive English and the Office of Education Abroad. The building recently underwent a \$10.6 million renovation and expansion project.

Kennedy Lecture guests debate affirmative action

Close to 1,000 people filled Grover Center Oct. 28 to hear a passionate debate on affirmative action between Ohio University alumnus and *Chicago Tribune* columnist Clarence Page, BS '69, and Ward Connerly, leader of the controversial Proposition 209 that in 1996 ended California's affirmative action practices.



Clarence Page

The debate, which opened the 1998-99 Kennedy Lecture Series, drew a mixed crowd of university and Athens community members who came to hear two of the nation's leading activists argue the pros and cons of affirmative action.

Page, a Pulitzer-Prize winning writer and author of "Showing My Color: Impolitic Essays on Race and Identity," spoke in favor of the practice, saying it was necessary to make up for a history of racism, which he called "America's original sin."

Arguing the opposing viewpoint was Connerly, chair of the California Governor's Foundation, who said affirmative action promotes discrimination by supporting preferential treatment for one race over another.

The next Kennedy Lecture is set for spring quarter and will feature a debate on capital punishment.



The men's cross country team participates in the McDonalds Invitational in Athens this fall. Both the men's and women's teams came up winners.

Here's a wrapup of where the fall sports teams stood as Ohio University Today completed production of this issue in mid-November:

■ **FOOTBALL** (4-6, 4-3): Ohio hasn't had the kind of season it hoped for, losing several close games early in the season. Tailback Cleveland Hookin was a bright spot for the team, eclipsing the school record for rushing in the Western Michigan game. He and quarterback Kareem Wilson each have more than 3,000 career yards and are 1-2 on the rushing list.

■ **VOLLEYBALL** (20-11, 12-4): Ohio was fourth in the Mid-American Conference in mid-November, assuring the team its best MAC finish ever. Junior Kate Mullen broke the school career and season block assists record.

■ **SOCCER** (16-9-1): In only its second season, MAC tournament host Ohio defeated Kent to advance to the final round, but lost to Northern Illinois 2-1 in the fourth overtime. Coach Wendy Logan was named MAC Coach of the Year for the second-straight year. Players Vanessa Dennis, Marie LaGuardia and Nicki Pendleton were named to the MAC All-Tournament Team.

■ **FIELD HOCKEY** (10-10, 4-6): The team had an up-and-down season, putting together a four-game win streak after starting the season with three losses. The team lost to Kent 3-0 in the MAC semi-finals to end the season.

■ **CROSS COUNTRY**: The teams participated in the MAC championships at Bowling Green,

where the women finished second behind the host Falcons. BG had 43 points to Ohio's 69. The men took sixth place as Miami won the title with 46 points and Ohio finished with 137 points. In the 26-team Great Lakes district meet, the women finished fourth and the men placed 15th. Two Ohio women — Jackie Conrad and Melissa Converse — advanced to the NCAA championships in Lawrence, Kansas, on Nov. 23.

■ **WOMEN'S GOLF**: Ohio ended its fall season with a fourth-place finish out of 16 teams at the James Madison University Invitational in late October. Heather Fueger finished second overall with a 134. Julie Sovesky was eighth with a 136. Ohio finished with 638 strokes (+62), 16 strokes behind team champion Yale, which posted a 622 (+46).

■ **MEN'S GOLF**: Ohio finished 15th out of 18 teams at the Old Dominion SeaScape Invitational in late October. A.T. Spies led the way with a 143 and tied for 17th. The tournament wrapped up the team's season. The best finish was a sixth-place tie out of 13 teams participating in the Eastern Kentucky Classic Sept. 25 and 26.

■ **SWIMMING AND DIVING**: The Ohio women were 5-0 after beating Miami University on Nov. 14. The men came up short against Miami, giving them a 1-2 start.

... Sports information was provided by George Maury, director of media services for Ohio University's Office of Intercollegiate Athletics.

sports
today

Cultural Arts Center as well as workshops, panels, demonstrations and an alumni luncheon.

FOR MORE INFORMATION: Contact Associate Professor of Art: Charles McWeeny at (740) 593-4297 or by e-mail at mcweeny@ohio.edu.

■ Christine L. Shaw, an employee of Ohio University's Zanesville campus, has been named International Secretary of the Year by Professional Secretaries International. Shaw is assistant to the director and training coordinator for Plant Services at the Zanesville campus, where she has worked since 1991. Formerly a senior secretary in Plant Services, she was promoted to her current position earlier this year. Shaw was a 1997 recipient of an Ohio University Outstanding Classified Employee Award and earned the title of certified professional secretary through a formal Professional Secretaries International process. She served as president of the group's Zanesville chapter last year.

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Keeping Alumni in Touch for Two Decades
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'Today' draws attention to trademark dispute

By Dwight Woodward

By the time you read this, word of Ohio University's ongoing battle with Ohio State University over the trademark of the word "OHIO" will have spread to fans of the popular "Today" morning news show.

Freelance producer Mike Leonard and his crew visited campus Oct. 21 and interviewed students and university officials about the dispute. Leonard also visited the Columbus campus of Ohio State in preparation for a segment that was scheduled to air in November.

Ohio State, in a federal lawsuit, is contesting Ohio University's trademark of the word "OHIO" on athletic uniforms and sporting goods.

"I think it is a good story, and it definitely got a reaction when I brought it up with people," Leonard said. "The fact that one word can be so important is interesting."

Leonard, interviewed Director of Legal Affairs John Burns and the Singing Men of Ohio, visited an exhibit on "Ohio" at Alden Library and stopped by a class in progress.

Leonard, who worked for NBC for 10 years, now has his own production company. Assisting Leonard with the story were his son, Matt, a videographer, and his brother Jack, the crew's sound man.

While Leonard is known for his humorous takes on life, he promised not to poke fun at the schools' ongoing dispute.

"I try to do a humorous piece without just telling a joke — I try to tell the truth," Leonard said. "The humor will come in how it is edited." Leonard said the OSU officials were very congenial, but "I like this campus better. It is classic and very beautiful."

While Leonard comes up with many of the ideas for his segments, which often focus on humorous elements of everyday life, this idea came from NBC.

Vice President for University Relations Adrienne Nab had sent Ohio University alumnus and "Today" show co-anchor Matt Lauer background news clips and information on the legal challenge. Leonard said Lauer forwarded it to the show's

coordinating producer, who reviewed it with other producers during a story meeting. It was judged a viable story, and the group determined that Leonard was the reporter best-suited to handle the assignment.

Assistant Vice President for University Relations Bryan McNulty said there are benefits to the national attention.

"One effect of the Ohio State challenge is that it gives us very valuable national publicity making the distinction between two major universities, Ohio University and Ohio State University," McNulty said.

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Dwight Woodward, BA '81, MAJA '89, MSJ '89, is national media liaison for University News Services and Periodicals.

Ohio prepares for next round

By John F. Burns

Ohio University is continuing to defend a trademark of its historic name "OHIO" and press for a second trademark on the "Attack Cat" logo after Ohio State University rejected a settlement offer.

The "OHIO" trademark was registered to the university on May 9, 1995. Ohio State University filed a complaint with the federal trademark office on Dec. 16, 1997, to cancel the key trademark and prevent us from registering the "Attack Cat" logo.

Not unlike most universities — including Michigan State and Michigan, Indiana State and Indiana — Ohio University wishes to protect its logical and historical shorthand name. Ohio State's stance would blur our distinctive identities, a disservice to students, alumni, faculty and staff of both fine institutions.

Defense of our trademark so far has cost Ohio University about \$25,000. Ultimately, the defense may cost the university more than \$150,000. Yet there are sound financial reasons to protect our trademark. Revenue for Ohio University from trademark sales amounted to some \$170,000 last year, much of it for the sale of "OHIO" merchandise.

Ohio University had proposed a clear and binding legal agreement denoting that Ohio State University's historical uses of "OHIO" — as in "Ohio Stadium" and "Script Ohio" — were quite appropriate, but that its athletic team uniforms, cheerleading uniforms, and licensed apparel and merchandise should not use Ohio University's trademark of "OHIO." We received a rejection and a counterproposal that Ohio State would agree not to use

"OHIO" in green and white, Ohio University's colors. At this point, the discovery process — each side examining the records and artifacts of the other — is proceeding. The Trademark Trial and Appeal Board has not yet set a date for resolution of the matter. Ohio University would prefer to settle the matter, and will continue trying to do so.

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John Burns is Ohio University's director of legal affairs.



Photo: Rick Fatica

A production crew films The Singing Men of Ohio for a segment on the trademark dispute for the "Today" show.

Don't sweat this party school rap

There was an eye-catching headline on the front page of *The Athens Messenger* recently: "OU near top of Princeton party list."

We've all heard of Princeton. The story told us this was from the *Princeton Review*. You might suppose that was a literary magazine from that fine university. Well, sorry, but that's not it. There is no more Princeton in the *Princeton Review* than there is egg in eggplant.

The *Princeton Review* is based in New York City. It prepares books and offers crash courses to help students do well on the Scholastic Aptitude Test, the Graduate Record Exam and several other tests. I assume the name choice was satirical because all these tests come from the Educational Testing Service in Princeton, N.J. It also has no connection with the university.

The guidebook that contained the party-school list gives data on 311 colleges and universities, or slightly less than 10 percent of the total.

The section on Ohio University is flattering. It says students are "very positive about their 'challenging' and 'rewarding' academic experi-



By Guido H. Stempel III

ences." The professors are "knowledgeable," and the campus is "beautiful."

The party-school list is one of 61 compiled from interviews on the 311 campuses. Topics range from the accessibility of teachers to study habits, from the popularity of intercollegiate athletics to the beauty of the campus. Also included are use of beer, liquor and marijuana — Ohio University makes none of those lists.

At Ohio University, *Princeton Review* interviewed students who happened to come into Baker Center — hardly representative of the entire campus. When you compare 311 unrepresentative samples, what do you have?

Princeton Review is up front about that. They say that the lists are "mostly for fun" and that they

do not "perfectly reflect reality." In other words, we should be amused, not concerned about Ohio University's inclusion on the party school list.

The tipoff is on the cover, where it says the issue "includes our annual news-making survey." The name of the game is sales promotion, not information.

Princeton Review would like you to shell out \$20 for this guide. For Ohio high school seniors and their parents, it may not be worth it because the guide includes only Miami, Ohio State and Ohio University of the 13 state schools. The private school list is longer, but it leaves out several schools, too.

The guide thus is an imitation of such established guides as *Lovejoy's*, just as the survey with its 61 categories is an imitation of real surveys.

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Distinguished Professor Emeritus of Journalism Guido H. Stempel III has completed 16 national public opinion surveys and currently conducts such surveys in association with Scripps Howard News Service. A longer version of this column first appeared in *The Athens Messenger*.

Media calls on experts during Clinton crisis

The Clinton-Lewinsky controversy has sparked a blitzkrieg of news coverage, and national media called on experts at Ohio University's Contemporary History Institute to clarify the issues. Institute Director **JOAN HOFF** made appearances on the Public Broadcast System's "NewsHour with Jim Lehrer" Aug. 13, Sept. 21 and Nov. 6 in dialogues with other historians and journalists. Hoff is an expert on former President Richard Nixon and author of the 1994 book "Nixon Reconsidered."

"The basic underlying charge of all three articles of impeachment was that he lied to the American people. That's the question I think is before Congress and the American people: Do they believe he lied and broke the public trust?" Hoff said in a Sept. 21 telecast uplinked from a WOUB-TV studio.



Joan Hoff

Hoff also was quoted in stories on the issue in the *Los Angeles Times* and *Detroit News*. Her op-ed comparing the elements of the Nixon and Clinton cases appeared in the Aug. 2 edition of *Newsday*.

Distinguished Professor of History **ALONZO HAMBY** also was tapped by several reporters for his thoughts on the Clinton scandal. Hamby was quoted in the "Week in Review" section of *The New York Times*, and articles in the *Albuquerque Sunday Journal*, *Los Angeles Times*, *St. Louis Post Dispatch*, *Buffalo News* and *Milwaukee Journal Sentinel*. He also wrote an op-ed that appeared Oct. 25 in *The New York Times*.

Hamby, author of "Man of the People: A Life of Harry S. Truman," also wrote a review of the book "Acheson" by James Chace for *The Wall Street Journal*. Dean Acheson was Truman's secretary of state.

'How to Make Your Movie' takes festival's top honors

Ohio Eminent Professor of Film **RAJKO GRLIC**'s CD-ROM set, "How to Make Your Movie: An Interactive Film School," won the "Best of Show" award at the New York Film Festival's seventh annual international interactive and multimedia awards ceremony.

The award follows positive reviews in Europe and the United States. *The Chronicle of Higher Education* ran a two-page story on the three-disc set, which offers amateur videographers and professional filmmakers hours of instruction on all aspects of film and video production. *The (Cleveland) Plain Dealer*, *Orange County Register*, the online magazine *Salon*, *Wired* magazine, *RES* magazine, *Comp Media*, *Filmmaker Magazine*, *Millimeter*, *Independent Film and Video Monthly*, *Chicago Tribune* and *About This Particular Macintosh* magazine all ran reviews of the software.

Wired magazine's October issue says the CD-ROM set, produced by Athens' Electronic Vision, "shows you just about everything you need to know to create a reel impact."

Economics professors reach national audience

LOWELL GALLAWAY and **RICHARD VEDDER**, both distinguished professors of economics, co-wrote a letter to the editor published Sept. 4 in *The Wall Street Journal*. The letter drew parallels between the 1920s and the 1990s and warned of a downturn in the economy.

Vedder's op-ed on the cost of higher education ran in the Aug. 31 issue of *The Wall Street Journal*. Vedder wrote about the rising costs of higher educa-

tion and the dramatic increase in nonteaching staff.

Vedder also wrote an opinion piece for Scripps Howard News Service, arguing that Social Security funds should be invested in the stock market. The news service distributes columns and news to more than 400 newspapers nationwide.

Stempel polls the nation on variety of topics

Distinguished Professor Emeritus of Journalism **GUIDO STEMPEL** conducts periodic national telephone polls and publishes the results in bylined stories written with Scripps Howard News Services' Thomas Hargrove. The news service distributed stories in August on a poll that examined issues such as attitudes of sports fans, commercial distribution of Americans' personal information and divorce.

The *Chicago Sun-Times*, *Pittsburgh Post-Gazette*, *San Francisco Examiner-Chronicle*, *Seattle Post-Intelligencer*, *Dallas Morning News*, *The Daily Oklahoman* and Colorado's *Rocky Mountain News* were among the newspapers publishing stories on the poll.

New science gives dinosaurs a facelift

Professor of Anatomy **LAWRENCE WITMER** created a stir in the national and international press after a presentation to the Society for Vertebrate Paleontology. His research on the facial features of dinosaurs suggests that contrary to popular belief, tyrannosaurus rex did not have lips and triceratops did not have cheeks. (Research note, Page 8.)

Coverage included stories in early October in *The (Toronto) Globe*, *New York Daily News*, *Columbus Dispatch*, *The (Cleveland) Plain Dealer*, Ohio News Network (radio), *The New York Times*, *Tampa Tribune*, *Dallas Morning News*, *Milwaukee Journal Sentinel*, *The (Glasgow, UK) Herald*, *Daily Telegraph* (London, UK), *The Columbian* (Vancouver, Wash.), *Discovery Online-Canada*, *The Salt Lake (Utah) Tribune* and on WSAZ-TV (NBC-Huntington). His research also prompted a longer, more-in-depth article Oct. 19 on *The Associated Press* world wire service.

The university's Media Productions unit worked with producers at the Discovery Channel-Canada to do a video interview with Witmer. Witmer's research also was featured in the October update for *Webster's World Encyclopedia* CD-ROM, which can be found on the Web at www.websterpublishing.com.

Also in the news:

A report in the Sept. 7 *Dallas Morning News* detailed a new study by Associate Professor of Physiology **ROBERT STARON** and researchers at Pennsylvania State University. The scientists found that molecular changes in the muscle begin two to four weeks after initiating resistance training — far earlier than previously thought. . . . *Child* magazine quoted **MARGARET KING**, professor and interim director of the School of Human and Consumer Sciences, in a story on "Countdown to Preschool" in its September issue. King warned parents not to be too anxious about preschool because those feelings may have a negative impact on their children's outlook. . . . Professor of Psychology **KENNETH HOLROYD** is completing a five-year study on tension headaches to determine whether stress-management techniques are as effective as drugs in managing headaches. Holroyd's research was highlighted in the August issue of *Mademoiselle* magazine. . . . *Prevention* magazine's September "Health News" section featured a report on Professor of Health Psychology **FRANCIS KEEFE**'s research on chronic pain and how spouses can assist those who experience it. Keefe found that women are more sensitive to their spouse's pain, but both sexes can be of help to their partners. . . . Professor of Education **RICHARD HAZLER**, an expert on bullies and their victims, was interviewed by National

Public Radio Oct. 14 for a report on school violence. He also was quoted in an Oct. 20 article in *USA Today* in a story headlined "School Harassment has Outgrown Playground." . . . *USA Today*'s Sept. 9 "Health and Behavior" section ran a story on parents dealing with their child's departure for college. The story featured **MEREDITH FOUTS** of Bowling Green, a freshman at Ohio University this fall, and her parents. . . . Assistant Professor of Social Work **SUSAN SARNOFF** wrote a letter to the editor published in *The New York Times* Oct. 14 on mental health workers and their clients. . . . Dean of the College of Osteopathic Medicine **BARBARA ROSS-LEE** was the subject of an Oct. 13 *Orange County Register* story on her rise from the projects of Detroit to become the first black woman to head a U.S. medical school. . . . In a September column, nationally syndicated columnist and university alum **CLARENCE PAGE** wrote about his participation in a conference about the 1960s held last spring in Athens. "The '60s helped define my generation," Page wrote. "We shall continue to argue about it until we are no longer around to argue." The column runs in newspapers nationwide. . . . *The New York Daily News* interviewed Assistant Professor of Psychology **JEANNE HEATON** on the stresses freshmen face when they begin college life. Heaton, a counselor at the university, was quoted in the Aug. 2 issue, saying students try to handle too much at once. . . . Associate Professor of Journalism **EDDITH DASHIELL** was quoted at length in the August issue of *Black Issues in Higher Education*. The article reviewed college journalism and mass communication programs and their racial makeup. In the same article, **GARY KIRKSEY**, an assistant professor in the School of Visual Communication, recommends minority students interested in photojournalism careers be exposed to photography prior to college. . . . A *Pittsburgh Post-Gazette* story on the evolution of coaching featured the comments of **DAVID CARR**, assistant professor of recreation and sport sciences, in its Aug. 9 issue. Referring to research on coaching techniques, Carr said, "It's shown that the negative, really . . . (tough) approach — as a philosophy — doesn't work very well." . . . President **ROBERT GLIDDEN** appeared in a photograph published in the Bonn, Germany, newspaper *Bundschau Bonn* Aug. 29 accompanied by Barbel Reindl, the city's mayor. Ohio University has established a relationship with universities in Mainz and Leipzig, Germany. . . . **GLIDDEN** was quoted in a Sept. 12 article in *The Columbus Dispatch* that followed a Harvard University study on drinking on college campuses. "We in colleges and universities all need to make a strong, conscientious effort to counter it," Glidden said. He called alcohol abuse "the scourge of nearly every campus" in the nation. Other stories on the university's attempts to address alcohol abuse on campus were reported in state news media after a Sept. 15 news conference announcing a \$70,000 Ohio Department of Public Safety grant awarded to Ohio University and the Athens Police Department. The grant will support efforts to curb underage drinking. In an editorial in the Sept. 20 edition of *The Columbus Dispatch*, editors commended Ohio University's initiative to prevent alcohol abuse on campus.

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In the News is compiled by Dwight Woodward, University News Services and Periodicals.



Bonn. Der Präsident der Ohio-Universität (USA) war gestern zu Gast im Allan-Haus. Begleitet von Barbel Reindl, umfing Dr. Robert Glidden und seine Frau Anne in Bonn guter Stube. Glidden ist zur Zeit in Bonn, um sich mit Vertretern der Rheinischen-Friedrich-Wilhelms-Universität zu treffen. Die Ohio-Universität unterhält bereits Kontakte zu den deutschen Universitäten in Mainz und Leipzig. Foto: H. May

research notes



A look at gators' gait sheds light on evolution

A new Ohio University study of how alligators walk is putting an unusual twist on the theory that animals with erect postures, such as birds and mammals, evolved from crawling on their bellies to walking erect.

In fact, the new work supports earlier research by other scientists that suggests alligators evolved in the opposite direction on the evolutionary chart, moving from an upright walk to the semi-erect type of locomotion seen today.

"The path of evolution usually goes from sprawling to erect. What we're suggesting is unusual because it seems that alligators went from erect to semi-erect," said Stephen Reilly, associate professor of biological sciences and lead author of this new study.

For their work, published in a recent issue of the *Journal of Experimental Biology*, researchers filmed alligators running on a two-foot treadmill to examine movement of the reptiles' joints and limbs. They compared different locomotive patterns in the alligators: the sprawling posture in which they drag their bellies on the ground and the semi-erect posture, or "highwalk," in which they hold themselves off the ground while walking.

Earlier research suggested that the alligators' "sprawl" was similar to the primitive sprawling locomotion of salamanders and lizards.

But when Reilly and co-author Jason A. Elias, an undergraduate in biological sciences at Ohio University, examined video footage of the gator sprawls, they found it to be a semi-erect posture that was more similar to the highwalk.

Reilly has studied locomotion of lizards — definite sprawlers — and birds, which clearly walk erect. When he compared the limb and joint movements of the alligators to these animals, he found alligators didn't fit neatly into the sprawling or erect categories as others have suggested.

In addition, when the alligators increased their speed, researchers noted that they did so by changing ankle movements rather than hip movements as seen in other four-footed vertebrates.

"Alligators walk differently than other vertebrates," Reilly said. "What's more, they have evolved back toward a more sprawling posture from erect ancestors."

For scientists who use alligators to study the evolution of animal locomotion from sprawling to erect, Reilly's research suggests they may need to find a new model.

"Our work suggests that alligators are problematic as an intermediate model for the evolutionary transition from sprawling to erect postures," Reilly said.

But the work also holds some interesting possibilities for the study of locomotive evolution. The next phase of Reilly's work is a study of the force animals apply as they walk, work that could help him develop a better understanding of the evolution of posture and locomotive structures. Reilly and Ohio University Assistant Professor of Anatomy Audrone Biknevičius have constructed miniature force plates to measure force and speed exerted during locomotion. They are working with John Bertram, a scientist at Ithaca (N.Y.) College.

Reilly's research is supported by an Ohio University Research Challenge Grant and the National Science Foundation.



Photo: Rick Fatica

"2kilo" is one of three alligators involved in evolutionary studies in Associate Professor of Biological Sciences Stephen Reilly's lab.

Online sweeties often drop the pretenses

Online chat can foster real-life romances that begin with honest communication and realistic expectations, traits that many traditional relationships lack at first, according to an Ohio University sociologist studying relationships that begin in cyberspace.

Couples often are excruciatingly honest about themselves when chatting online, said Andrea Baker, assistant professor of sociology at the Lancaster campus and author of this preliminary study. Study participants said this immediate sincerity when meeting was a pleasant switch from the typical blind date scenario.

Baker, who presented her research recently at an American Sociological Association meeting in San Francisco, studied 18 couples ranging in age from 16 to 57 who met online between 1993 and 1997.

She also found that couples in her study traveled long distances — from eastern to western parts of the United States and even to foreign countries — to visit each other after they had met in cyberspace. The couples also seemed to place a greater emphasis on personality than physical appearances.

Dinosaurs taking on a whole new look

Contrary to popular belief, tyrannosaurus rex probably didn't have lips and triceratops most likely didn't have cheeks, suggest studies by Lawrence Witmer, an assistant professor of anatomy at Ohio University.

The assertion could have implications for scientists who study these extinct animals and the toy manufacturers, movie set designers and artists whose recreations of dinosaurs now seem to be inaccurate.

Witmer's project, which has involved high-tech scanning of dinosaur fossils and dissection of their modern-day relatives, has led to what Witmer believes may be a better, more accurate way to rebuild dinosaurs using basic comparative anatomy.

Until now, most characterizations of dinosaurs have been based on scientists' comparison of them to modern-day mammals, such as sheep.

"We're not trying to lay waste to other people's ideas without offering alternatives," Witmer said. "What we're suggesting is that the way we've made these comparisons in the past is inappropriate and there are better, more disciplined ways to do this that we believe will lead to a more accurate

description of how these animals looked."

Witmer was the principal investigator on a National Science Foundation project to study the soft tissues of dinosaurs. He presented his research to the Society for Vertebrate Paleontology in October.

Women's names tend more toward trendy

Popular female names shift from trendy to tired in a matter of a few years, while many men's names remain fairly consistent, said James Bruning, a professor of psychology at Ohio University who has studied how names have changed in popularity during the past 27 years.

In the study, a follow-up to similar research Bruning conducted in 1971, nearly 500 Ohio University students ranging in age from 18 to 20 rated 660 male and 660 female names based on preference.

The top 10 male names in the 1998 study were Justin, Austin, Jason, Nathan, David, Matt, Brad, Taylor, Eric and Dave. Of these names, three

— David, Dave and Eric — were in the top 10 in 1971.

The top 10 female names were Kylie, Paige, Adrienne, Alexandra, Dakota, Hallie, Jennifer, Madison, Jessica and Mia. Only one of these — Jennifer — is a repeat from 1971.

Bruning isn't sure why popular names have changed more for females than males during the past three decades, but he suspects it relates to women being more comfortable with change in general.

"I think change in all aspects of women's lives is more accepted and expected," said Bruning, whose research was published in the journal *Psychological Reports*.

Program shows promise for reducing assaults

Studies of a three-hour sexual assault risk-reduction program developed at Ohio University suggest it may help reduce the incidence of sexual assault.

Researchers recruited 772 women for the study, which was conducted during the 1997-98 academic year at Ohio University and Binghamton University, State University of New York. The participants were randomly assigned to either a control group or the risk-reduction program.

Researchers measured participants' history of sexual assault at the time of the study's onset and at two-month and six-month follow-ups. For the study, sexual assault was defined as "any unwanted sexual contact," which includes touching, kissing or other physical contact.

While the rates of sexual assault were relatively similar at the beginning of the study and at the two-month follow-up, researchers noted a decreasing trend at the six-month follow-up for women who took part in the risk reduction program, said Christine Gidycz, an associate professor of psychology at Ohio University who developed the program and led the study.

The strongest finding, however, was that women in the program group who were sexually assaulted during the two-month follow-up were less likely than women in the control group to be revictimized by the time of the six-month follow-up. Gidycz presented her findings to the American Psychological Association in San Francisco.

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Research notes were compiled by Kelli Whitlock and Melissa Rake, University News Services and Periodicals.

Family offers plenty of fodder for journalist's quick wit

By Dwight Woodward

For 23 years, D.L. Stewart has been doing what many journalists dream of — writing his own nationally syndicated column.

Stewart, BSJ '64, writes for *The Dayton Daily News*, and Tribune Media Services distributes his witty thoughts on modern life to about 50 newspapers nationwide.

While Stewart looks back on his college years in Athens with fondness, he encountered some obstacles early in his writing career.

Like many young male reporters, Stewart's interest in journalism stemmed from his passion for sports. He got his first taste of daily journalism at *The Athens Messenger*, where he covered the Nelsonville Greyhounds high school football team as part of a reporting practice class.

"An editor there told me I'd never make it as a sports writer," Stewart says. "My sophomore English teacher also told me I'd never be a writer."

Ignoring that expert advice, Stewart persevered and got a job at the *Orville Courier-Crescent* after graduation in June. By November, he'd moved on to *The Mansfield News-Journal*, where he covered sports for two years before moving to Dayton. Sports was still his beat, and he covered — among other things, of course — the birth of the Cincinnati Bengals.

After several years on the sports beat, Stewart was offered a column by an editor who liked his wit. Reluctant to give up sports, Stewart initially declined the offer. He finally acquiesced, taking on a column that still appears three times a week.

"I loved sports and thought someday I'd die in a press box," Stewart says. "But after seven or eight Super Bowls, you get bored and wonder what all the hoopla is about."

At first, Stewart experimented as a columnist. "I thought I'd be like Mike Royko and Jimmy Breslin," Stewart says. "I tried to find the wino with the tragic story and the hooker with the heart of gold. But Dayton only had one hooker and she spent some of her time in Columbus and was hard to find. The wino I tried to interview barfed on me."

Stewart found his niche writing about family



D.L. Stewart with his family (above) and at son Eric's 1994 graduation from Ohio University.

life from a father's perspective.

"This was long before the Bill Cosby show," Stewart says. "With four children and two stepchildren, there was always something to write about."

The McNaught Syndicate began distributing the column in 1980. Tribune Media Services picked it up when McNaught folded about 1988.

Stewart has written about his son's marriage to a black woman and, more recently, the birth of his biracial grandchild. Strangely, what generates the most letters are his columns about his "stepc," which he barely tolerates.

With children grown and gone, Stewart still writes from his own experience — he claims he has never gotten a column idea from a reader — examining the perils of modern technology, androgyny, the generation gap and other issues in the witty



style of a male Erma Bombeck. In fact, Stewart met Bombeck and became friends with her as his columnist career blossomed. He served as a pallbearer at her funeral in Dayton.

"She was an inspiration. I asked her, 'What am I going to do when I run dry?' and she said, 'Something will always come along! And it has,' Stewart says. "I liken it to giving birth. It's in there, but how do you get it out?"

Stewart has written four books: "Fathers are People Too," "Father Knows Best — Sometimes," "Stepfathers are People Too" and "The Man in the Blue Flannel Pajamas: The Least Bad of D.L. Stewart."

"Never again on the books," Stewart confides. "You go to a book signing and sit in a bookstore and people come up to you and ask you where the bathroom is or they hand you a Dave Barry book and ask you to sign it."

Growing up on the west side of Cleveland, Stewart may have chosen a different career path had he not heard about Ohio University's journalism school and decided to visit Athens.

"Back then in my neighborhood, you either joined the Army, worked at a gas station or went to college," Stewart says.

At 56, Stewart admits aspiring columnists to carefully weigh their options.

"I haven't regretted it, but it is nothing you are going to get rich at," Stewart says. "Too many people want to write and have no idea what writing is like."

While Stewart is generous with advice for would-be journalists, he's not so free with information concerning his first name.

"There was this girl in high school I wanted to impress and she suggested I change my name," Stewart says. "I had it changed legally. It doesn't exist anymore."

Dwight Woodward is national media liaison for University News Services and Periodicals.



Robin Smith with a group of Vietnamese children in 1995.

accept her honor were her mother, Jane Maccombs Smith Wood, BSSS '46, of Athens; her sister Kimberlee Smith, BSHEC '77, MBA '82, of Pompano Beach, Fla.; and family friend Mary-Elizabeth Lasher Myers, BSJ '42. Two of her aunts, Alice Maccombs Hench, BSED '43, and Ann Maccombs Hayden, '45, also are Ohio University alumnae.

"It was a beautiful tribute to be honored by my peers," Smith says of the Women of Vision Award. "I'm not even 50 yet, so I see this as a challenge for the next 20 years."

Alicia Langley, BSJ '98, was a student writer for University News Services and Periodicals.

Producer tackles the tough issues

By Alicia Langley

An armload of awards is just a token of Robin Smith's real accomplishments as an independent documentary producer.

Smith, BFA '72, founded Video/Action Fund — a nonprofit production company with three full-time employees — in Washington, D.C., in 1990 to produce educational television and multimedia programs. Many of the 65 documentaries the company has produced focus on substance abuse, teen sexuality, juvenile delinquency, spouse and child abuse, health care and human rights issues. The programs have been broadcast nationally on all the major networks and have received numerous television and film industry awards.

This fall, as part of a continuing educational outreach program to encourage responsible sexual behavior among teens, the company produced "Keep it Safe: Teens Talk about Sex and Sexuality." The half-hour documentary covers a one-day event at which 100 New York City teens came together to speak candidly about sex and other sensitive issues.

"This is such a great project because these kids' voices are rarely heard," Smith says. "Most sex-ed is geared toward preaching a message of

abstinence that is not always realistic."

Smith began her 20-year career as a network news producer with "CBS News Sunday Morning" and then moved on to "NBC News American Almanac."

While earning her master's degree from Boston University in 1978, she produced her first documentary, "He's Only Missing," which focused on her father, Marine Lt. Col. Robert Smith, 26 years after he was declared missing in action during the Vietnam War. In 1995, Smith and her husband, CBS White House correspondent Bill Plante, along with a film crew and CBS commentator Bob Simon, trekked to the site where her father's jet crashed. From that trip she produced the CBS "Eye to Eye" documentary "Letting Go."

"The sheer power of that experience rates it at the top of my list," Smith says. "And what I learned about myself in that process continues to help me in my mission for Video/Action Fund."

Women in Film and Video, an organization for which Smith has served as president, honored her at its annual Women of Vision Awards Gala in Washington, D.C., in June. Other recipients were news anchor Linda Ellerbee, actress Mary Steenburgen, Hollywood agent Susan Smith and producer Sandy Cannon-Brown. Watching Smith

BUSINESS SENSE PAYS BIG DIVIDENDS

Promotion is the name of the game

Frank Krasovec likes sitting in the driver's seat. Two and a half years ago, the Austin, Texas, entrepreneur was involved in a number of business activities, but eventually sold all but one to focus on Norwood Promotional Products. Krasovec, CEO and chair of the company, saw the booming promotional products industry as the vehicle to drive toward major success.

"I recognized that this business was growing rapidly and offered me a chance to build a billion-dollar company," he says.

Since Krasovec, BBA '65, MBA '66, has been chairman of Norwood, the company's sales have grown from \$32.5 million in 1991 to about \$200 million today. Norwood supplies custom imprinted promotional products to more than 11,000 independent distributors worldwide. The company's products, such items as coffee mugs and key chains, are imprinted with a business' name, logo or message to raise or maintain customer awareness. Norwood employs almost 2,000 people at eight facilities around the country.

While many promotional product companies specialize in supplying a single item, Krasovec wants Norwood to be a leader in all 30 of the industry's principal products. Sort of a one-stop shop for product distributors or, as he calls it, a "Procter & Gamble of the promotions industry."

The chance to be a leader in his field and the ability to extend growth opportunities to other people motivates Krasovec.

"This is a chance for me to shape the future of a company with a couple thousand employees, which gives me a big challenge," he says.

Krasovec began his career in banking, then in 1974 moved to Austin and co-founded an investment partnership active in American and European cable television ownership, venture capital and real estate.

The entrepreneur got his start in the promo-



Photo: Charla Wood

Frank Krasovec with some of his company's products.

tional products industry in 1976 when he bought an interest in the Radio Cap Co., a San Antonio baseball cap supplier. He took control of the company in 1983. He bought Norwood in 1989 and took it public four years later.

Krasovec credits Ohio University for giving him a good liberal arts education. When he entered his business career, he realized he was well-prepared for the world of work and could compete with anyone who had graduated from Princeton or Stanford universities.

The busy entrepreneur also has a family and participates in charitable work. Krasovec recently married for the second time and has two children — Kellie, 33, who was born in Athens, and Mark, 31. He and his wife Margaret have founded the

Krasovec Family Foundation to fund primarily education-related charities and help individuals get ahead. He also serves on the board of the Capitol Area Council Boy Scouts of America.

Krasovec says there have been a number of bright spots in his career, but believes the best is yet to come.

"There will continue to be highlights," he predicts. "That's what keeps me motivated."

Stories by
Andrea Gibson

Computer consultant catches Florida businesses by storm



Photo: Courtesy of GCA Inc.

Anne Donnelly Baum

When Hurricane Georges threatened the Florida coast this fall, Anne Donnelly Baum's team was out there saving computers.

Baum's computer system and consulting firm, GCA Inc. of St. Petersburg, Fla., specializes in, among several areas, business recovery. The company kicked into high gear when the storm hit town, making sure that businesses wouldn't lose critical data. Luckily, Florida escaped major harm, but GCA's clients learned a lesson about preparing for disaster.

"Afterwards, we had the opportunity to say, 'See what you need to do?'" Baum says.

Even without the occasional tropical storm, Baum, BA '69, CEO and president of GCA (formerly Gateway Computer Associates Inc. — Baum changed the name recently to avoid being confused with the Gateway mail order retailer) has found plenty of excitement in the information technology industry.

Challenges in the ever-changing computer systems field are intense, but Baum has been willing and able to meet those demands. She's proud to have built a business with Midwest values for her 45 employees.

"I have great people," she says. "It's been fun to do this with them."

Founded in 1987, GCA has seen a 337 percent growth in revenue since 1993. Last year's annual revenues were estimated at \$14 million.

The company offers various information technology solutions for businesses, including Internet/Intranet services, information security, network management and LAN/WAN integration. The company is aggressively expanding in the Tampa Bay area and soon plans acquisitions in the information technology services arena, Baum says.

GCA keeps a competitive edge by bringing great value to the customer, communicating well, acquiring skills needed for the future today, prioritizing, refusing to compromise ethics and

standards, treating everyone with respect, setting clear expectations and keeping a sense of humor, Baum says.

Baum had brushes with excellence while a sociology major at Ohio University in the late 1960s. The number of influential people she met on campus, including former presidents, had a notable effect on her.

"I just had a lot of opportunities to sit and listen to people talk about excellence," she says. "That's something you have to have in business today. You have to be really good and have a commitment to excellence."

The entrepreneur made her mark on the golf links before she succeeded with hard drives and software. For about nine years in the 1970s, Baum was a professional golfer who played, taught and promoted the sport. She moved on to selling computer systems to golf courses and later sold engineering systems.

Today, keeping up with the fast-paced information technology industry, providing services to customers and working with a great, energetic team of employees all keep Baum motivated to come to work every day.

"I love the opportunity to be really good," she says.

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Andrea (Caruso) Gibson, BSJ '94, is a reporter for The Athens News

JENNY HOLZER

Creating art for the mind

By Mary Alice Casey

Artist. Philosopher. Agitator. Free spirit.

One might offer these words to describe Jenny Holzer. Yet slipping a single label on the person seems almost as ludicrous as trying to tuck her life's work into one of those neat little categories many of us think of as art.

Holzer, who earned a bachelor of fine arts at Ohio University in 1972 and returned to accept an honorary doctor of arts degree in 1994, can't be so easily pigeonholed — the person or the professional.

Her work literally has illuminated venues as diverse as the new Guggenheim Museum Bilbao in Spain, Times Square in New York and *Slate* online magazine. Now, it also can be found in Ohio University's Gordy Hall, where students enter the building under a large LED display recessed in the ceiling, read or chat on granite benches in the first-floor hallway and congregate at a banquet-size table on a patio facing South Green and the hills beyond.

Both art forms — the table and benches in carved block letters and the black and red LED in streaming sentences translated into several languages — bear one-line statements, or "Truisms," Holzer began writing in the late 1970s. *It's man's fate to outsmart himself. Revolution begins with changes in the individual.*

One of Holzer's personal favorites: *Abuse of power comes as no surprise.* And one she hears is raising eyebrows on campus: *A lot of professionals are crackpots.*

"I like to hang out for people's consideration the issues that are of concern to me and that I hope matter to others as well ... and put them out in a way that attracts people to them long enough to consider and debate them, and maybe decide how and if to act on them," Holzer says. "The idea is not to do a piece that is so sleepy or so bland that everybody is going to like it or salute it."

Holzer's work attracted the attention of the university's Percent for Art Committee when plans were being drawn up for the \$10.6 million renovation and expansion of Gordy Hall to house language-oriented programs. The panel of on- and off-campus representatives selects works to enhance new or renovated university buildings under a program requiring that state-funded construction projects of \$4 million or more devote 1 percent of the money to art.

"The fact that Jenny uses language as part of her art is very appropriate for Gordy Hall," says Pam Parker, assistant vice president for external relations and chair of the committee. "We selected her because she is one of the top artists in the world today. It was a very nice coincidence that she is an Ohio University alumna."

A native of Gallipolis who grew up in Lancaster, Holzer visited Athens often as a child to see her grandparents. She spent two years at Duke



Photos of artwork courtesy of Jenny Holzer



Photo: Rick Fatica



ABOVE: Jenny Holzer's "colonnade" of double-sided LED signs in the Guggenheim Museum in Bilbao, Spain, seems to be suspended in one of the building's contoured galleries. **LEFT:** Holzer while on campus this fall. **BELOW LEFT:** A projection from Holzer's anti-war installation in Leipzig, Germany.

University and one at the University of Chicago studying "pre-law or whatever else I was not doing at the time."

"I took summer art classes at Ohio University because I was trying to decide if I was going to let myself do art," Holzer says. She did, and she spent her senior year immersed in the study of painting and printmaking in Seigfried Hall. Holzer earned a master of fine arts degree in 1977 from the Rhode Island School of Design, where her experiences prompt her to reflect even more fondly on her time at OU.

"What I particularly enjoyed here was that the teachers were challenging, but very accepting of experimentation, which is perfect for artists. Artists must feel that they can and should explore any and everything," Holzer says. "I missed Ohio University when I went to graduate school. Too many faculty members were the exact opposite. They had a program that you had to subscribe to, say a certain sort of painting, to be in their estimation a good artist. I found that enormously restrictive and destructive after what I experienced here."

An almost quiet person with none of the cockiness one might expect of an artist whose work is sought for exhibitions and installations around the world, Holzer makes her home in Hoosick Falls, N.Y. There, so "Upstate New York" it's almost in Vermont, she lives with her husband, Mike Glier, and 10-year-old daughter, Lili.

Asked if she has advice for today's artists in the making, Holzer pauses, then responds: "What I did accidentally was actually helpful. A dose of liberal arts — a broad education in addition to your art

education — is extremely useful. *Much* good art, I would even say most good art, relies very heavily on a subject matter. So it's important to know what you think."

Holzer obviously does.

• • •

Mary Alice Casey is interim editor of Ohio University Today.

The Holzer file

HER VORIS PAGES

■ Early "Truisms" street art from the late 1970s in New York City, where she got by with jobs as a waitress and typesetter and "periodic bailouts" from her mother ("I salute her," she says).

■ LED displays for the Guggenheim museums in Bilbao, Spain, and New York City.

A KEY MILESTONE

■ Selection in 1990 as the artist to represent the United States at the XLIV Biennale di Venezia in Venice, Italy, where she won grand prize for best pavilion.

REMAINING TIES TO OHIO

■ An aunt in Gallipolis and a cousin in Columbus.

VIEW OF CAMPUS TODAY

■ "It's just nice to see the university looking so well. It seems a going concern, to the point of the grounds looking great. It seems active and healthy."



This four-sided LED by Holzer hangs in the Toyota Municipal Museum of Art in Toyota Aichi, Japan.

Friends for Life



Photo: Bill Graham

Members of The Inn Group pose for a photo during a Homecoming party.

College ties

Harry Milligan returned to campus this fall for the first time in 49 years. And when his buddies greeted him in the lobby of The Ohio University Inn, it wasn't "Harry!" they hollered. It was "Spud!"

In fact, some of those Sigma Theta Gamma brothers of the late 1940s had a hard time remembering Milligan's real name after all those years. What they hadn't forgotten, though, were the times they shared during their post-World War II college days, fodder for a stream of stories and songs that flowed all weekend.

Milligan and his 22 pals who gathered in late October with their wives, many of them college-sweethearts-turned-lifelong-partners, are among tens of thousands of Ohio University alumni who have found it worthwhile to maintain or re-establish contact with college friends. Whether sparked by ties to fraternities or sororities, common majors, band membership or shared backgrounds, the relationships have sustained through the years because they helped shape lives.

"I think it's a sense of 'My years here have extended into my life.' And that's important," says 1980 graduate Donna Harris-Jones, an organizer of the black alumni reunion that has drawn 300 to 400 alums to campus every three years since 1989. "The bottom line is, you really had a good experience here, and that's why you come back."

Harris-Jones returns more than most, usually in an official capacity. She's vice chair of the Alumni Association Board of Directors and head of the association's St. Louis chapter. But the black alumni reunions help her connect on a very personal level. She sometimes spends

holidays and other special occasions with friends she reunited with at the campus get-togethers.

For Andrew Safnauer, Chris Burts and Sam Schisler, all 1993 grads, the Marching 110 is the tie that binds. The three returned to

Some ideas to help you find old friends

If you're having trouble finding old college friends or just want to get back in touch, the university may be able to help.

Here are some options:

CHECK OUT THE WEB

The Office of Alumni Relations' site on the World Wide Web is a great place to start.

You can register yourself, making it easier for friends to find you. You also can check through the list of others who've registered and contact them.

There's a bulletin board for posting messages, a networking circle to locate people with similar careers or interests, a class notes section to inform fellow alumni of important events in your life and a business card exchange.

Simply click on "alumni" on the university's front door at www.ohio.edu or go directly to www.ohiou.onlinecommunity.com.

CALL ALUMNI RELATIONS

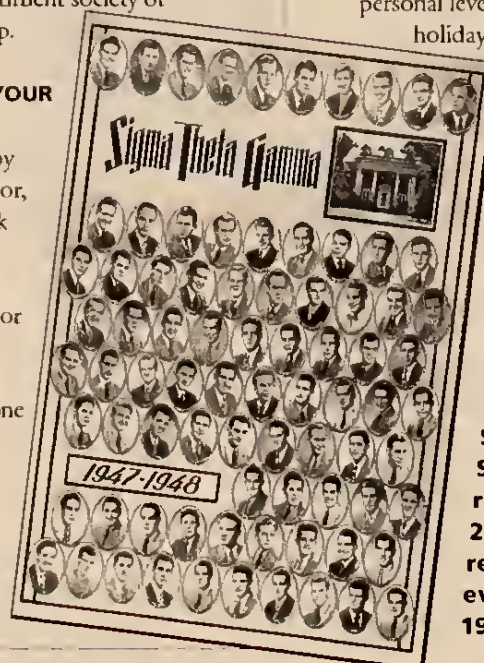
You can leave your name and

phone number along with the name of the person you're trying to contact with the Office of Alumni Relations by calling (740) 593-4300. The office will try to track down that person and link the two of you up.

The office also can give you a contact name for a specific alumni chapter, constituent society or campus group.

CONTACT YOUR COLLEGE

For lists by group or major, you can check with specific colleges, departments or groups on campus. The main telephone number for campus is (740) 593-1000.



Some of these men of Sigma Theta Gamma returned to campus Oct. 23 for one of the reunions they've held every few years since 1980.

can survive time and distance

OU in October along with about 200 other former band members to take part in Homecoming performances.

"We come back and buy a bunch of sweatshirts," says Safnauer, who drove up from Greenville, S.C., for the weekend. "It's the one big blast once a year to come back for."

It's also an opportunity to relive — and perhaps improve on — the past.

"The band was best when I was in it," Safnauer says, grinning as he and his friends rest in the shade between the morning parade and the afternoon football game. "And I was the best marcher." His buddies hoot and shake their heads.

Homecoming also is the annual draw for a group of grads from the late '70s and early '80s who grew up in Athens. "We're a buncha hillbillies," one shouts from the center of a tailgate party.

"We've been friends through elementary school and high school and then college," says Andy Cook, a 1980 graduate. He and several others in the group now live in Columbus, returning to Athens for Homecoming and at least one basketball game every winter with the central Ohio alumni chapter.

Mark Mace, who graduated in 1978, is treasurer of the chapter and helps organize an annual St. Patrick's Day party and alumni receptions such as a recent one at the Statehouse attended by University President Robert Glidden and Gov. George Voinovich, a 1958 alum.

"It's just great that you stay in touch with people," Mace says. "And I think it's also important for people to give back to the university."

But while the Athens natives may be a fixture at Homecoming, they'll have to stick with their tradition a long time to catch up with The Inn Group.

Bob Baur, Sid Jordan, Ed Schroeder, Pete Lalich, Ernie Mariani and dozens of others — many of whom had their college days interrupted by WWII — have gathered every year for Homecoming since they graduated. They dubbed themselves The Inn Group because the OU Inn serves as the center for their festivities: dinners, dancing and late nights at the piano singing old standards like "As Time Goes By" and "Sweet Lorraine."

They say they're the oldest alums — not just of Ohio University, but anywhere — who get together at least once a year.

"We can match any of 'em," says Baur, who started college in 1940 and finished in 1948 after the war. "I came here and didn't want to leave. I think these men here all feel the same."

Heads nod around the table. "I think you answered for all of us," Mariani says.

These alums and others who stay in

touch across the country and around the world are fulfilling a very real, very human need, says Ohio University Associate Professor of Sociology Christine Mattley, who has studied and written about the sociology of emotions.

"Longtime friendships are part of our personal history, or our biography," Mattley says. "They are an important part of who we are. Shared history creates a solidary relationship. In other words, we share with someone an important event in our past, and it creates a positive bond. The more we share, the more robust the solidary relationship is and the greater the security of the individuals."

"Some have even suggested that solidary relationships are the foundation for our humanness," she says. "Are they worthwhile? Sure, they are essential for us both socially and psychologically."

The prospect of rekindling the memories and emotions of their college days led Spud Milligan's friends to organize their first reunion in 1980, says Bob Pifer, a 1948 alum who, like many of his buddies, attended college under the GI Bill. There are 66 folks on the group's mailing list, almost all of them affiliated with the Sigma Theta Gamma local fraternity or its predecessor in what is now the Sigma Chi house, Sigma Pi.

"It's an emotional thing usually," Pifer says. "We just talk about the old times. We play that all night."

In a telephone interview from his home in Coconut Creek, Fla., after the reunion, Spud says reuniting with his college friends was worth his first trip to Ohio in almost half a century.

"My advice to anyone graduating today is to come back more often," Spud quips. "You can recognize people more easily."

• • •

This story was written by Mary Alice Casey, interim editor of Ohio University Today



Photo: Bill Graham



Photo: Rick Felicia



Photo: Bill Graham

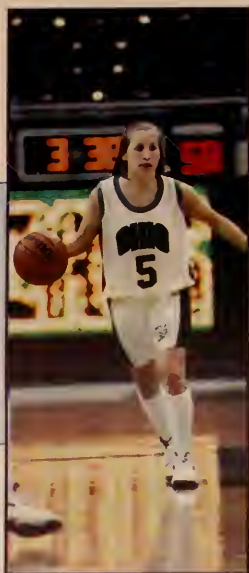
FROM TOP: Andrew Safnauer (closest), Chris Butts and Sam Schisler, all 1993 graduates, rest up before the Alumni Band's halftime and post-game Homecoming performances; friends who returned for the 1998 Black Alumni Reunion share a moment of prayer; and, from left, Mary Ann Baker, '86, Lisa Wineland, '85, and Theresa Cline enjoy a Homecoming tailgate party.

play hard.

Title IX levels playing field for women



Tracey Jordan



Stephanie Stewart



Jen Barber

By Joe Davis

In 1972, when Title IX was signed into law, people started thinking about equal opportunities for female athletes. More than a quarter century later, gender equity is nearly a reality at Ohio University.

An amendment to the 1964 U.S. Civil Rights Act, the mandate stipulated that no school receiving federal funding could discriminate in sports or other programs on the basis of gender. And with women's golf and soccer programs added in recent years and the debut of lacrosse as a varsity sport next fall, bringing the number of women's varsity sports to 17, the university is closing in on full compliance.

Some 518 student athletes are participating in varsity sports this year — 283 men and 235 women, says Athletic Director Tom Boeh. That means 45.4 percent of Ohio University's athletes are women, while overall, women make up about 54 percent of the university's 16,350 undergraduates.

According to an NCAA-required equity report compiled by Boeh's office, the budget includes \$1,351,323 for 111 in-state and \$7 out-of-state scholarships for female athletes, including those set aside for lacrosse. The allotment for male athletes is \$1,487,669 for 130 in-state and 47 out-of-state recruits. That breaks down to 42.4 percent of scholarships going to men and 47.5 percent to women.

"We're not where we need to be, but we're getting close," Boeh says. "According to Office of Civil Rights guidelines, the objective is to get within 1 percent on scholarships and within 5 percent in terms of participation."

A proposal now before the NCAA's management council would allow institutions to increase the number of scholarships for women that can be granted in certain sports.

"The gain would be 14 additional scholarship grants without adding another full sport," Boeh says. "As stretched as we are with facilities and support services, this proposal would help us out immensely."

The latest push toward gender equity in sports at Ohio University came in April 1995, Boeh says.

A new plan called for adding three varsity sports for women — golf, soccer and lacrosse ultimately were

chosen — and increasing fund-raising for and marketing of women's athletics.

Meanwhile, the true test for expanding any team's fan base is execution on game day.

"You have to win," says softball coach Roanna

Brazier. "There are always people who will go watch a basketball or a football game, but for a sport that has not been winning, it's difficult to get fans out."

Brazier and her coaching staff have worked to expand their recruiting base with the 12 fall scholarships at their disposal.

"We first go after the blue-chippers from Ohio, and we currently have eight or nine girls from Ohio," says the second-year coach. "But we are diverse in the fact that we have 10 states represented on our team."

It didn't take soccer coach Wendy Logan long to find a winning combination. Her team posted a 10-6-2 record in its initial season and this fall finished 16-6 overall and 9-1 in the Mid-American Conference. The team hosted the MAC tournament, falling to Northern Illinois 2-1 in the fourth overtime of the championship game.

"One of the reasons I came here to head up the program was that I felt we had quality support from the administration in terms of the budget and what we needed to have to excel," Logan says. "I felt that with the strength of soccer in Ohio — and with the strength of this university academically — that we could attract a very good female student-athlete as a soccer player."

Logan appreciates the impact of Title IX on women's soccer, not only at Ohio, but on the national level. The NCAA tournament now includes 48 teams, up from 12 in 1981.

Building a program from scratch has been an enjoyable challenge for women's golf coach Nicole Hollingsworth. Her team managed a pair of third-place finishes in four fall events.

In contrast to the new sports, the women's field hockey program is steeped in 60 years of tradition. Ninth-year coach Mary Milne divides 12 full grants among 23 players.

"We have very good tradition here and our players realize that our goal is to be successful at the national level," Milne says.

Ellen Dempsey has seen women's sports evolve under Title IX — first as a volleyball player at Michigan State and now as a coach whose team was 18-1 overall and 11-4 in the MAC in early November.

"Financially, it allowed me to go to college, but at that time, we still had part-time coaches and were stuck in the far corner of the gym during all the off hours," she says. "Since then, we have experienced the mainstreaming of women's athletics."

The most prominent women's sport at Ohio is basketball, which has benefited from the unprecedented success of the 1996 United States

women's Olympic team and creation of the American Basketball League and Women's National Basketball Association.

Coach Marsha Reall is optimistic about her team's chances to challenge for the MAC title: "Our strength should be our balance. We should be quicker and more of a running team that will score inside. I see us creating more offense off our defense."

The operating budgets for the women's basketball team and Larry Hunter's men's team "are mirrored," Boeh says. The Bobcat women's cross country squad, ranked 23th nationally in late October, has had a dominating run under Coach Elmore Banton. Ohio has won eight MAC titles since 1987 and finished second at this year's conference championships.

In his 19th year at the university, Banton — who coaches both men's and women's track and cross country — appreciates the impact of Title IX.

"I have seen how we have grown from the time I first came here," Banton says. "The overall acceptance of women's athletics has grown not only within this university, but within the Mid-American Conference."

Like Banton, swimming coach Greg Werner heads men's and women's programs. One disturbing aspect of Title IX has been a decision by some Division I schools — UCLA, Illinois and Arkansas among them — to drop men's programs to achieve equity.

Ohio's women's team numbers 34 swimmers and divers, 10 more than the men's squad. Fourteen full scholarships are available for women and eight for men.

"[Title IX] has been kind of a double-edged sword for the men's program," Werner says. "Although the number of scholarships available is down, by being combined with the women's program, it almost secures the future for the men's team."

While Boeh acknowledges the need for fine tuning to bring the university into full Title IX compliance, the field gets more level every day. Ohio's "gender-neutral environment," he says, is reflected in comparable locker room facilities, academic services, support staff and media guides for male and female athletes.

"The Ohio University community should be very proud," Boeh says. "We are in much, much better shape than many institutions across the country."

...

Joe Davis, *BSJ '80*, is a sports reporter for The Marietta Times.



"I felt that with the strength of soccer in Ohio — and with the strength of this university academically — that we could attract a very good female student-athlete as a soccer player."

— COACH WENDY LOGAN

alumni

Colorado alums pitch in to spruce up park

Eighteen alumni and friends from the Colorado chapter of the Ohio University Alumni Association gathered in August to clean up the Marin Park Campground in Rocky Mountain National Park.

"It's strenuous but gratifying work," said Shelly Lieberman, BSC '93, MSPE '94. "It's a wonderful experience to spend an afternoon with people who share a passion for Colorado and Ohio University."

The chapter's other events this year have included attending a Colorado Rockies' baseball game against the Cincinnati Reds and an AIDS walk in mid-September.



Ohio University alumni and friends pose for a photo during their clean-up day in Colorado's Rocky Mountain National Park. Helpers included, in the front row, from left: Shelly Lieberman and Ralph Phillips, project coordinators; middle row, Amy Geary, Bev Helmuth, Sarah Duisik, Margaret Foderaro, Lynn Zolman, Barbara Petsche, Pam Kyle and Ellen Friedman Ruble; and back, Richard Hardaway, Dick Zolman and Joe Ruble.

Chapters play key role in Siblings Weekend

By Jennifer Bowie

Each year, more than 1,500 siblings of Ohio University students have the opportunity to experience a little bit of college life — many of them because of the efforts of alumni working behind the scenes.

The weekend of Feb. 5-7, siblings from central Ohio, Chicago, Cleveland, Cincinnati, Dayton, Toledo, Warren, Youngstown and Pittsburgh will travel to Athens for Siblings Weekend on airplanes and buses sponsored by Ohio University Alumni Association chapters.

Chapters have sponsored buses since 1969, providing a safe, convenient way for siblings to get to Athens for the weekend. The first buses were organized by Helen Matthews, AA '54, vice president of the OU Women's Club of Greater Cleveland, as a fund-raising endeavor. The Chicago chapter sponsored the first airborne Siblings Weekend trip in 1997, attracting 30 siblings from that area.

"It is our mission to provide far-away siblings with the same fun-filled weekend others have enjoyed for years," says Margie Wright-McGowan, '96, of the Chicago chapter.

The travel program has been streamlined over the past 30 years to include mailing information to parents, managing reservations, supplying transportation for siblings, providing bus chaperones and communicating the schedule to students. Chapters use proceeds from the trips to provide scholarships for students from their areas.

"Essentially, the alumni chapters are what make Siblings Weekend what it is," says Interim Dean of Students Terry

Hogan. "They provide the key transportation element. We can plan a calendar of events that is attractive to the siblings and to the students, but without the trips, we'd be hardpressed to have a successful weekend."

■ **SIBLINGS WEEKEND '99 (FEB. 5-7):** Bus seating is limited and reservations are accepted on a first-come, first-served basis. Most buses travel nonstop to Athens. Parents are encouraged to provide children with a sack lunch for the Feb. 5 trip.

It is highly recommended that parents talk to their Ohio University students prior to the visit to ensure that younger siblings are supervised throughout the visit. It also is recommended that children younger than 10 not travel alone.

Housing accommodations for siblings should be arranged in advance by parents or the Ohio University student. Siblings usually stay with the students they are visiting. The chapters and the Ohio University Alumni Association assume no responsibility for siblings while in Athens.

Additional information is available from the Office of Student Activities, (740) 593-4025. For bus information, contact the Alumni Association at (740) 593-4300.

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Jennifer Bowie, BSJ '94, assisted the Office of Alumni Relations in compiling information for this issue of Ohio University Today.

At Your Service

Programs and services provided by the Ohio University Alumni Association

The Ohio University Alumni Association provides a variety of programs and services to benefit alumni and allow them to impact the university that helped shape their lives.

Membership in the association is free and automatic for all graduates and those who have completed at least one year of study at the university. Members are able to build and expand personal and professional networks, interact with and impact the university today and in the future and share in special savings and products.

Here are some examples of services the association provides:

- **ALUMNI CAREER NETWORK:** Provides the opportunity to network with fellow alumni across the United States and around the world (740) 593-4300
- **SPONSORED INSURANCE PLANS:** Affordable rates on term life, comprehensive major medical (not available to New York residents) and short-term medical insurance. 1-800-621-9903
- **GIFT SHOP:** Provides special offers on Ohio University merchandise at competitive prices. Catalog available. (740) 593-4300 or 1-800-OHIO-YOU (644-6968)
- **VOLUNTEER ADMISSIONS NETWORK:** Allows alumni to share college memories with high school students and encourage prospective students to take a closer look at Ohio University (740) 593-4116
- **ALUMNI CHAPTERS:** Provide a vehicle for ongoing involvement with the university and fellow alumni. (740) 593-4300
- **Societies of Alumni and Friends:** Allow alumni to support specific schools and colleges. (740) 593-4300
- **SPECIAL EVENTS:** Bring alumni together for such events as Homecoming and reunions, strengthening ties to one another and to the university. (740) 593-4300
- **AWARD PROGRAMS:** Provide an opportunity for alumni to be recognized by the university. (740) 593-4300

SERVICE SPOTLIGHT

The Ohio University Visa® Card

The Ohio University Visa Card offers alumni a variety of benefits, including a balance transfer option and a 4.9 percent fixed introductory annual percentage rate in effect for five months. The rate is then 13.99 percent (subject to change). There is no annual fee and the card is accepted at more than 12 million establishments around the world. Cardholders also can get cash at 318,000 financial institutions and 252,000 Cirrus® ATMs worldwide.

Alumni can transfer up to two outstanding balances from other credit card accounts to the Ohio University Visa Card. In addition, there is a 25-day interest-free grace period on purchases.

This is the only Visa card that helps support Ohio University alumni programs at no additional cost to cardholders. Each time the card is used, a contribution is made automatically to Ohio University.

The card is available in two styles: The Visa Classic Card depicts a four-color campus scene while the Visa Gold Card is gold emblazoned with the Ohio University woodcut.

■ To apply for a card: Call 1-800-537-6954 or visit the Web at www.firstusabank.com/ohiou.



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Photographed by Jeff Friedman

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*Advance reservations required, subject to availability

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OHIO Akron

The Akron Association of Ohio University Women is planning several upcoming events. The contact person for all events is Karen DePalo, (330) 688-1730.

- Feb. 6: Women Technology in the Classroom Program, Cuyahoga Falls Library
- March 6: Personal Safety Program
- April 3: Program with Regina Brett of *The Akron Beacon Journal*, Akron
- May 1: Tour of the National First Ladies Library in Canton.
- June 5: Picnic in Stow.

Athens

- Jan. 22-24: First-Year Parents Weekend
Contact: Student Activities Office, (740) 593-4025
- Feb. 5-7: Siblings Weekend
Contact: Student Activities Office, (740) 593-4025
- Feb. 19-21: Dads Weekend
Contact: Student Activities Office, (740) 593-4025
- April 22-24: Alumni Board of Directors
Contact: Ralph Amos, (740) 593-4300
- April 30-May 2: Moms Weekend.
Contact: Student Activities Office, (740) 593-4025, and Office of Alumni Relations, (740) 593-4300, for bus trip information.
- May 7-9: Golden Era Reunion for alumni who graduated during or before 1949.
Contact: Judith Johnson, Office of Alumni Relations, (740) 593-4300
- June 11: Graduate commencement
- June 12: Undergraduate commencement
- Oct. 22-24: Homecoming 1999

TEXAS

Dallas/Fort Worth Chapter

- Feb. 6: Dallas Museum of Art visit with College of Fine Arts Raymond Tymas-Jones.
Contact: Dave Bates, (972) 780-8272
- March 20 (time TBA): St. Patrick's Day Party at the home of Bill Axline
Contact: Dave Bates (972) 780-8272

Nominations sought for board, awards

If you know someone who would like to contribute more to Ohio University, the Alumni Association is accepting nominations to its 24-member Alumni Board of Directors through Feb. 15. Six new members will be elected to three-year terms in April and take office July 1.

The board, which meets on the Athens campus, evaluates alumni programming, communication and services, and advises the Office of Alumni Relations on agendas and projects for the university's more than 152,000 living alumni.

"Serving on the Alumni Board renewed fond memories of the past and gave me a deeper appreciation for the role this university has played in my life," said former board member John Baughman, BSED '67. "I have learned that alumni are valued by the leadership of this university and that we in return can be a valuable resource to the university."

The Alumni Association also is accepting nominations for its annual alumni awards, which are presented to individuals exhibiting outstanding Ohio University leadership. Awards include Alumnus/na of the Year, Honorary Alumni Awards, Medals of Merit, Distinguished Service Award and the Charles J. and Claire O. Ping

Recent Graduate Award.

There is one Alumnus/na of the Year Award presented each year at the annual Homecoming awards banquet. Non-alumni who have offered valuable service to the university or Alumni Association are named honorary alumni. As many as three Honorary Alumni Awards and up to six Medal of Merit Awards are presented.

The Distinguished Alumni Award is presented to up to seven alumni and friends who have served in key positions of alumni chapters, constituent societies or the Alumni Association. Alumni who have graduated within the past 15 years, retained an active interest in Ohio University and shown the importance of their college education in their fields of expertise are eligible for the Charles J. and Claire O. Ping Recent Graduate Award.

Nomination forms for the board of directors and alumni awards are available by contacting the Office of Alumni Relations, P.O. Box 428, Athens, Ohio, 45701-0428; phone, (740) 593-4300; or fax, (740) 593-4310.

Nominators will receive a brochure with award qualifications and nomination forms. The deadline for nominating individuals for the awards and to the board of directors is March 1.

Alumni welcome students at regional receptions

By Jenny J. Phillips

Ohio University alumni welcomed new students at first-year student and parent receptions sponsored by chapters nationwide for the Class of 2002.

The receptions, says Joanne Utley, BSJ '79, treasurer of the New York-New Jersey-Connecticut chapter, are held "to introduce alumni and to encourage students to use them as a network for jobs, internships and advice." The events also allow alumni to connect with students and welcome them into the Ohio University family.

Here's a wrapup of some recent chapter receptions:

■ As they have in the past, Doris DeMicco, BSED '59, and her husband, John, hosted more than 30 students, parents and alumni at their New Jersey home. Associate Director of Admissions Kevin Witham attended, too.

■ The central Ohio and central Ohio black chapters held a reception at Wyman Woods/Grandview Park, attracting more than 150 new students and parents. Interim Dean of Students Terry Hogan and Assistant Dean for Development-Student Affairs Rick Harrison also attended, answering questions on everything from long-distance telephone calls to juggling campus jobs and classwork. The central Ohio

chapter presented six monetary awards, including certificates for Follett's University Bookstore.

■ The Dayton chapter drew more than 150 people to a reception at the home of Dale Springer, BSEE '49, and his wife and honorary alumna, Harriette. Eight upperclass students from the Dayton area served on a panel for new students and their parents, responding to questions ranging from roommate issues to what students should take to school.

■ The Northwest Ohio/Toledo Chapter held its most successful event ever, attracting about 60 participants to a reception at the Toledo Botanical Gardens. Earl Apgar, BSED '66, MED '67, and his wife, Jean, organized the event. Chapter Vice President Brenda Haag said \$300 in gift certificates for the College Bookstore were presented to students.

■ Ohio students from the Washington, D.C., area were invited to a student reception sponsored by the Nation's Capital Chapter. Barb Thompson, AB '76, hosted the event at her Bethesda home.

"Parents and students appreciated the personal touch offered by the alumni chapters and university in reaching out during a time when new students are getting ready to head off to Ohio University," Harrison said.

• • •

Jenny J. Phillips, BSJ '98, was a student writer for the Office of Alumni Affairs.

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- Want to know what's happened in your academic department since you left Ohio University? Alumni News delivers fresh news daily.
- Have you decided to part with your guitar, aquarium, exercise equipment? Put your ad in the FREE classifieds.
- Have an interest in sports, computers, travel, politics, art? Find alumni with similar interests using the **NET**working Circle.
- Plus, use the chat rooms, locate old friends, know what is going on in your alumni chapter or receive a vanity e-mail address.

REGISTER ON THE ALUMNI ASSOCIATION WEB SITE AND BECOME PART OF THE ALUMNI ONLINE COMMUNITY

You're going to love this Web site!

Snowbirds can connect with fellow alumni

If you escape to a warmer climate when the weather turns cold, you don't have to miss out on Ohio University Alumni Association chapter events. Alumni who spend a few months of the year at a second home are asked to inform the university of their temporary address and the dates of their stay.

If there is an alumni chapter near your winter haven, the association will send you information on its events while you're in the area. Then, upon returning home, you'll receive information from your regular chapter.

To keep in touch with fellow Bobcats — wherever you are — call the Alumni Association at (740) 593-4300. Please supply your main address, alternate address and the dates that you reside at each. You may e-mail this information to revesbt@oak.cats.ohio.edu.

Alumni chapters are located in Los Angeles and San Francisco, Calif.; Denver, Colo.; Washington, D.C.; Fort Myers, Clearwater, Tampa, Orlando and Sarasota, Fla.; Atlanta, Ga.; Chicago, Ill.; Central Indiana; Massachusetts; Kansas City and St. Louis, Mo.; New York City and Upstate New York; Charlotte, Raleigh and Durham, N.C.; Akron, Belmont, Canton, Cincinnati, Cleveland, Columbus, Dayton, Fairfield County, Ironton, Mansfield, Southeastern, Toledo, Warren and Youngstown, Ohio; Philadelphia and Pittsburgh, Pa.; South Carolina; Dallas, Fort Worth and Houston, Texas; Virginia; China/Republic of Taiwan; Germany; Hong Kong; Indonesia; Japan; Korea; Malaysia; Nigeria/Ilorin; Singapore; and Thailand.

Journalism alumni form constituent society

The E.W. Scripps School of Journalism Society of Alumni and Friends met for the first time over the summer.

The group plans to create a database of journalism alumni to facilitate communication, and hopes to appoint a student to update its Web site. Ultimately, the society hopes to establish improved communication between Scripps' students and alumni.

Ralph Izard, former director of the School of Journalism, appointed officers: Ron Iori, BSJ '76, president; Melody N. Snure, BSJ '72, vice president; Angela N. Hazlett, BSJ '97, secretary; Kori L. Wisniewski, BSJ '97, treasurer; Mary-Elizabeth Lasher Myers, BSJ '42, former president; Jackie Bennett-Hanning, executive secretary.

■ **FOR MORE INFORMATION:** Visit the society's Web site at www.scripps.ohio.edu/saf.

Alpha Phi Alpha prepares for 80th anniversary

Ohio University's Alpha Phi Alpha Fraternity, Phi Chapter, is preparing for its 80th anniversary.

The brothers of the Phi Chapter are planning a banquet for May 15, 1999, in the Baker Center Ballroom. Tickets will be sold at the door. The formal is open to anyone who wishes to celebrate the event.

■ **FOR MORE INFORMATION:** Call Terry Frazier at (740) 589-2727 or send e-mail to tf875093@ohio.edu.

Hockey club alumni weekend planned for February

The Ohio University Hockey Club will hold an alumni weekend in Athens Feb. 12-13 to recognize players, coaches, managers, trainers and others who have contributed to the program over the past 40 years.

A block of hotel rooms has been reserved at AmeriHost Inn. Reservations may be made by calling (740) 594-3000.

Events will include:

- A brunch Feb. 13 at the Ping Center
- An alumni game (players must register)
- A gathering at Lucky's before Saturday night's hockey game
- Bobcat hockey games against Penn State on Feb. 12 and 13.

Alumni will receive postcards detailing the weekend's plans.

■ **FOR MORE INFORMATION:** Call Laura at the Blue Line Boosters Club at (740) 593-4310 or 593-0970 or visit the Web site at www.tcom.ohio.edu/bobcats/hockey/.

Back issues of *Athena* offer chance to relive memories

Old issues of the *Athena* yearbook are now available. The *Athena* is selling yearbooks from every year in the past century while supplies last.

■ **FOR INFORMATION OR TO ORDER** a past yearbook: Call (740) 593-4044; fax your request to (740) 593-0047; or send an e-mail to Athenayrb@ohio.edu. The address is 320 Baker Center, Athens, Ohio 44701.

WRESTLING

DEC. 16	FINDLAY	7 p.m.
Jan. 10	at Syracuse Duals	10 a.m.
Jan. 16	at Buffalo	1 p.m.
	at Edinboro University	3 p.m.
JAN. 22	CENTRAL MICHIGAN	7 p.m.
JAN. 24	AMERICAN UNIVERSITY	3 p.m.
Jan. 29	at Northern Illinois	7 p.m.
Jan. 30	at Eastern Michigan	7 p.m.
Jan. 31	SUNY at Binghamton	3 p.m.
Feb. 6	at Cleveland State	7 p.m.
FEB. 12	MIAMI	7 p.m.
Feb. 19	at Kent	7 p.m.
Feb. 20	at West Virginia	7 p.m.
March 6-7	MAC Tourney at DeKalb, IL	TBA
March 18-20	MAC Tourney	TBA

SWIMMING AND DIVING

DEC. 29	N.C. STATE	(M&W) 3 p.m.
JAN. 15	DENISON	(M&W) 4 p.m.
JAN. 16	E. MICHIGAN	(M) 1 p.m.
		(W) 4 p.m.
Jan. 29	at Cincinnati	(M&W) 2 p.m.
Jan. 30	at Ball State	(W) 1 p.m.
		(M) 4 p.m.
Feb. 5	at Oakland	(M&W) 4 p.m.
Feb. 6	at Toledo	(M&W) 1 p.m.
FEB. 9	ASHLAND	(M&W) 6 p.m.
	(swimming)	
	BUFFALO	(M) TBA
	(diving)	
Feb. 25-27	MAC Championship	(W) TBA
March 4-6	MAC Championship	(M) TBA

WINTER SPORTS SCHEDULES

INDOOR TRACK

Jan. 9	at West Virginia	TBA
Jan. 15	at Cincinnati Tri-Meet	5:30 p.m.
Jan. 23	vs. Robert Morris at Denison	1 p.m.
Feb. 6	at Brooks Classic	TBA
Feb. 13	at All-Ohio	TBA
Feb. 20	at OSU Invitational	TBA
Feb. 27-28	MAC Championship	TBA

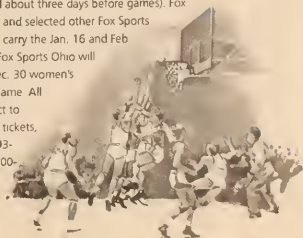
WOMEN'S BASKETBALL

DEC. 12	PURDUE	3 p.m.
Dec. 16	at Oakland	7:30 p.m.
Dec. 19-20	at Mississippi State Tourney	1 p.m.
DEC. 27	ROBERT MORRIS	3 p.m.
DEC. 30	BALL STATE	7 p.m.
Jan. 2	at Miami	2 p.m.
JAN. 6	MARSHALL	7 p.m.
Jan. 9	at Northern Illinois	3:05 p.m.
JAN. 12	CENTRAL MICHIGAN	7 p.m.
Jan. 16	at Western Michigan	2 p.m.
Jan. 20	at Bowling Green	7 p.m.
JAN. 23	KENT	3 p.m.
JAN. 27	EASTERN MICHIGAN	7 p.m.
Jan. 30	at Akron	3 p.m.
Feb. 3	at Toledo	7 p.m.
FEB. 6	BUFFALO	3 p.m.
Feb. 10	at Marshall	7 p.m.
Feb. 14	at Ball State	2 p.m.
FEB. 20	NORTHERN ILLINOIS	1 p.m.
FEB. 23	MIAMI	7 p.m.
Feb. 26 - March 1	MAC Tournament	TBA

MEN'S BASKETBALL

DEC. 12	RHODE ISLAND	TBA
Dec. 15	at Northern Illinois	8:05 p.m.
DEC. 17	WEST VIRGINIA	7 p.m.
DEC. 22	BALL STATE	7 p.m.
Dec. 28	at Central Florida	7:30 p.m.
Dec. 30	at George Washington	3 p.m.
Jan. 6	at Western Michigan	8 p.m.
Jan. 9	at Toledo	2 p.m.
JAN. 13	EASTERN MICHIGAN	7 p.m.
JAN. 16	BUFFALO	3 p.m.
Jan. 20	at Akron	7:30 p.m.
Jan. 23	at Bowling Green	1 p.m.
Jan. 27	at Kent	7 p.m.
JAN. 30	MARSHALL	3 p.m.
Feb. 3	at Miami	7:30 p.m.
Feb. 6	at Central Michigan	2 p.m.
FEB. 13	WESTERN MICHIGAN	3 p.m.
Feb. 17	at Eastern Michigan	7 p.m.
FEB. 20	KENT	3 p.m.
FEB. 24	AKRON	7 p.m.
Feb. 27 - March 3	MAC Tournament	TBA

Home events in CAPS. The Dec. 17 and Jan. 30 men's basketball games will be broadcast by Ohio Sports Network. Outside the OSN area, call Derek Scott at (740) 593-0834 for satellite coordinates (determined about three days before games). Fox Sports Ohio and selected other Fox Sports stations will carry the Jan. 16 and Feb. 13 games. Fox Sports Ohio will carry the Dec. 30 women's basketball game. All dates subject to change. For tickets, call (740) 593-1300 or 1-800-575-CATS (2287).



CUTLER SCHOLARS PROGRAM DRAWS TOP UNDERGRADS

By Dwight Woodward

With a 3.7 grade point average and her sights set on graduate school, Heather Baird is one of 13 Manassah Cutler Scholars studying at Ohio University this fall.

A graduate of McClain High School in Greenfield, west of Chillicothe, Baird considered other colleges, but the offer from the university's Cutler Scholars Program gave her the opportunity to be part of an unusual program. Baird, 20, is a junior majoring in biochemistry.

Named for the co-founder of Ohio University and modeled after Oxford University's Rhodes Scholars program for graduate students, the Cutler Scholars Program provides undergraduates with tuition, room and board, and stipends for structured summer internships and travel.

The program emphasizes development of recipients' leadership potential, says Charles J. Ping, university president emeritus and executive director of the program.

"To be considered as a Cutler Scholar, the nominee should be a serious student with an outstanding high school record, have what the Rhodes Trust describes as 'moral strength of character' — character that translates into school and community involvement and a capacity to enlist the support of others," Ping says.

Structured summer experiences form an integral part of the program. Scholars participate in an Outward Bound experience before their freshman year, a community service project prior to their sophomore year and a business experience before their junior year. The summer leading up to or during their senior year, scholars study or work abroad.

Most Cutler Scholars are nominated by selected high schools. Some are admitted to particular colleges and are screened by a college committee. A local committee of alumni and friends of the university reviews nominations made by high schools and the top two candidates for each award are interviewed on the Athens campus.

"I've been so blessed with the scholarship. It has helped me so much," Baird says. "This was the opportunity of a lifetime, and I couldn't pass it up. I would have had to take out loans if I'd gone somewhere else. I thank God every day for this opportunity."

In 1999, Baird spent the summer in a 4-H



Photo: Rick Fatica

Cutler Scholar Heather Baird uses a system developed and manufactured by Diagnostic Hybrids Inc. of Athens to conduct tests for herpes. Baird, a junior majoring in biochemistry, did a summer internship with Diagnostic Hybrids as part of the Cutler Scholars Program.

community service project in Columbus. Last summer, she served as an intern at Diagnostic Hybrids Inc., an Athens company that produces tests for medical research. The company was founded in 1983 at Ohio University's Innovation Center by Will Konneker, BS '43, MS '47.

In fact, Konneker and his wife, Ann Lee, funded Baird's scholarship. It was the W.R. Konneker Endowed Scholarship — a four-year award established in 1990 for students from Konneker's own McClain High School — that evolved into the first Cutler scholarship in 1995.

Jack Ellis, vice president emeritus for development and associate director of the Cutler Scholars Program, has been working part time to attract funds from the private sector to establish additional

KONNEKERS ENDOW 19 NEW SCHOLARSHIPS

Ohio University alumnus Will Konneker and his wife, honorary alumna Ann Lee, are donating \$5 million to the university to endow 19 new Manassah Cutler scholarships.

The scholarships provide undergraduates with tuition, room, board and stipends for summer travel and structured programs. At an Oct. 29 press conference, the Konnekers designated a pledge of \$5 million to be awarded to the university as an estate gift for the scholarships. They currently fund four Cutler scholarships for students at Will Konneker's alma mater, McClain High School. They also announced a \$1.25 million donation to maintain the Konneker Alumni Center and fund an additional tuition scholarship.

Will Konneker earned a bachelor's degree in chemistry and mathematics in 1943 and a master's degree in physics in 1947 at Ohio University. He chaired the 1804 Fund campaign in 1978-80 and has served the university in numerous other ways.

Ann Lee Konneker attended Ohio University and completed a bachelor's degree at Ohio State University in 1946. She assisted in the restoration of the Konneker Alumni Center. The couple received the university's Baker Award in 1995.

Other individuals funding Cutler Scholarships or for whom scholarships are named: Herbert and Dorothy Adler, Jeanette Grasselli Brown, Alfred and Inez Corrado, Jack G. and Sue Mathis Ellis, Lizabeth and Charles R. Emrick Jr., Paul F. and Gwyneth G. Hoff, Leona and Lewis Hughes, Alan E. and Ruby T. Redell, Beth K. Stocker, and UXJ Corp. Deferred estate gifts have been made by Barbara Caldwell, Carol Ann Carroll and Douglas Voelz, Glenn E. and Bernlyn Bricker Corlett, Dr. James H. and Nellie Rowley Jewell, T. Richard and Eleanor K. Robe and Fritz and Dolores Russ.

Cutler Scholars awards. To date, contributions from alumni and friends have established 19 Cutler scholars awards. The awards, each funded by a separate endowment of more than \$200,000, carry the donors or honorees' names.

"It is our plan to ultimately have 200 Cutler Scholars on campus at one time," Ellis says. "In today's dollars, that would require endowments totaling approximately \$40 million."

♦ ♦ ♦

Donors interested in funding a Cutler Scholars Award may contact Jack Ellis at (740) 593-4271 or CutlerScholars@ohio.edu.

Trustees' Academy

In the 30-plus years since the Trustees' Academy was founded, the principle of supporting academic excellence has remained constant. The academy fulfills an influential and significant role in the life of Ohio University.

A Trustees' Academy membership demonstrates a belief and investment in Ohio University and its future. The academy is the university's oldest and most prestigious giving society and its members are a special part of the university family. They have made a significant impact on the quality of life for students, faculty and staff. By joining the Trustees' Academy, new members demonstrate to tens of thousands of other alumni and friends that Ohio University is indeed a meritorious investment. The academy recently welcomed 13 new members.

The six giving levels within the academy are the Margaret Boyd Society (\$15,000 cash/\$45,000 deferred); William H. Scott Circle (\$25,000/\$75,000); William H. McGuffey Fellows (\$50,000/\$150,000); John C. Baker Council (\$100,000/\$300,000); Third Century Society (\$500,000/\$1.5 million); and President's Cabinet (\$1 million/\$3 million).

For more information, contact Susan N. Downard, assistant director for Stewardship and Trustees' Academy, Development Office, 308 McGuffey Hall, Ohio University, Athens, Ohio 45701, or visit the World Wide Web site at <http://www.ohio.edu/~develop/proster.htm>

New members and their designations include:

Margaret Boyd Society

Raymond Tymas-Jones
Burnetta Tymas Jones Music Scholarship

Steve '73 and Joni Hodgson
Target 2000
Athletics Department

Robert C. '80 and Brenda Wolfinger Jr.
Target 2000 —
Athletics Department

William Scott Circle

L. Frazier and Betty L. '48 Fall
L. Frazier and Betty L. Fall Scholarship

Texaco Lee Rhyne and Jim Hughes
Corrosion Center Fellowship

William H. McGuffey Fellows

Louis A. '46 and Betty Ann '44 Andrews
Undesignated

Ruth W.A. Carsten '27
Carl Frederick (Pete) Carsten and Paul Robert Carsten Endowment

David R. Ettinger '76
Fine Arts Fund

M. Timothy Fread
M. Timothy Fread Cheerleading Fund

Jacqueline W. Liebergott
Hearing and Speech Sciences

Paula Menyuk
Hearing and Speech Sciences

Martin C. Schultz
Hearing and Speech Sciences

John C. Baker Council

The Procter & Gamble Fund
Millie Richardson Business 20/20 College of Business

GIFTS TOTAL MORE THAN \$14.9 MILLION IN '97-98

By Maggi Channell

Paced by more than \$3.5 million in contributions to the Russ College of Engineering and Technology, private gifts and commitments to Ohio University totaled \$14,943,121 in 1997-98.

The leadership gifts in the Russ College were, as often has been the case, a result of generous contributions from Fritz J., BSEE '42, and Dolores Russ, who supported the Russ Endowment and the Robe Leadership Institute.

The colleges of Communication and Health and Human Services both topped the \$1 million mark, with donations totaling \$1,091,304 and \$1,023,056, respectively.

Many generous individuals, as well as corporations and foundations, contributed to the Ohio University Foundation's success last year.

For a number of donors, the unique Cutler Scholars Program provides an attractive option. Among those supporting that effort last year were former President and Mrs. Vernon R. Alden. The Aldens also continued their loyal support of various programs in Athletics, Alden Library, the Kennedy Museum of Art and other art endeavors.

Other Cutler Scholar supporters included foundation board member and Ohio University Trustee Charles R. Emrick Jr., BSCOM '51, MSJ '52, and his wife, Elizabeth, BSJ '52; foundation board member and former alumni association board Secretary Leona Hughes, BSED '30; and the Russes. For the first time since the Cutler Scholars Program was established, a corporate sponsor is participating: USX Foundation made a gift of \$50,000 to support a scholarship recipient.

Another foundation board member and former university trustee, Jeanette Grasselli Brown, BS '50, HON '78, and her husband, Glenn, provided continuing support for the Frontiers in Science Lecture Series, and for the Jeanette G. and Glenn R. Brown Science Lecture Series. They also provided gifts for the Alden Library Endowment and in honor of retiring Ohio University Libraries Dean Hwa-Wei Lee.

The Kennedy Museum Endowment received significant support from the estate of its late namesake, Edwin L. Kennedy, AB '26, HON '65, and a bequest from K. Virginia Knecht will finance a memorial scholarship fund in her name.

Former Foundation Board Chairman Cruse W. Moss, BSIE '48, who has accepted an appointment to a new term on the board, extended his commitment to the Russ College of Engineering and Technology with support of the Moss Professorship in Mechanical Engineering and the C.W. Moss Professorship in Engineering Education.

Procter & Gamble provided \$50,000 for the Business 20/20 program in the College of Business; Robbins & Myers of Springfield contributed \$63,750 for Engineering's Corrosion Center; and the Scripps-Howard Foundation donated more than \$166,000 for various communication programs, including the Scripps-Howard Visiting Professional in the E.W. Scripps School of Journalism. Sally Aw's

Sing Tao Newspapers gave \$250,000 for the Sing Tao Professor in International Journalism.

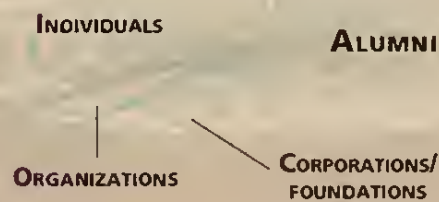
Other important gifts included contributions of more than \$100,000 for the E.W. Scripps Collection in Alden Libraries from Charles E. Scripps; a \$100,000 donation from G. Lynn Shostack of Joyce International to establish the Lynn Shostack Library Endowment for the Physically Challenged; and \$175,000 from Turner Broadcasting/CNN for continuing support of journalism programs.

Finally, one of Ohio University's most loyal and devoted donors, who chooses to remain anonymous, made gifts of more than \$300,000 to the library, Kids on Campus, the Robe Leadership Institute, the Program to Aid Career Exploration and the Cutler Scholars Program.

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Maggi Channell, BSJ '73, MA '80, is director of events and communications in the Office of the President.

Sources of private funding 1997-98



DONORS BY SOURCE

Alumni	17,799	63.36%
Corporations/Foundations	1,285	4.57%
Individuals	8,245	29.35%
Organizations	763	2.72%
TOTAL DONORS	28,092	100%

ALUMNI

CORPORATIONS/FOUNDATIONS

ORGANIZATIONS

INDIVIDUALS

DOLLARS BY SOURCE

Alumni	\$7,923,305
Corporations/Foundations	\$3,847,390
Individuals	\$1,656,060
Organizations	\$1,516,366
TOTAL DOLLARS	\$14,943,121

GIFTS BY AREA

Arts & Sciences	\$807,325	Health and Human Services	\$1,023,056
Athletics	\$692,342	Honors Tutorial College	\$33,609
Business	\$789,834	Libraries	\$829,836
Communication	\$1,091,304	Osteopathic Medicine	\$662,399
Education	\$353,822	University College	\$41,592
Engineering	\$3,605,907	Other areas	\$4,822,318
Fine Arts	\$189,777	TOTAL GIFTS	\$14,943,121

Grasselli Brown, Riedel named John C. Baker Founder's Award winners

By Maggi Channell

Jeanette Grasselli Brown, BS '50, HON '78, and Alan E. Riedel, AB '52, received the John C. Baker Founder's Award during the fall meeting of the Ohio University Foundation Board of Trustees in November.

The Baker Award, the foundation's highest honor, recognizes exemplary service to the foundation and outstanding philanthropic support of the university. Grasselli Brown and Riedel are the 12th and 13th individuals to receive the award since it was created four years ago. Both are foundation trustees.

Grasselli Brown is a retired director of corporate research and analytical sciences for BP America, formerly Standard Oil of Ohio. An internationally renowned scientist, she has written eight books and more than 75 other publications and has registered a patent.

A former chairman of the Ohio University



Brown



Riedel

Board of Trustees, Grasselli Brown holds eight honorary degrees and has received numerous honors, including being inducted into the Ohio Science and Technology Hall of Fame and being named one of Two Thousand Women of Achievement in the World.

She and her husband, Glenn, are members of

the President's Cabinet of the Trustees' Academy, fund various teaching and research awards, support a Cutler Scholar, and provide funding for the university's Frontiers in Science Lecture Series.

Riedel is a retired vice chairman of Cooper Industries, where he also served as general counsel; secretary; senior vice president; vice president for law and employee relations; and vice president for industrial relations. He previously practiced law with the Cleveland firm of Squire, Sanders and Dempsey.

A former president of the Alumni Association Board of Directors and five-term chairman of the Foundation Board of Trustees, Riedel and his wife, Ruby Tignor Riedel, BSED '53, support a Cutler Scholar, provided for the renovation of the terrace gardens behind Bryan Hall (where the two first met), and are members of the John C. Baker Council of the Trustees' Academy.

Foundation offers trust management services

The Ohio University Foundation now offers complete trust management services to alumni and friends of Ohio University. If you are thinking of making a charitable gift to Ohio University, our staff can help simplify the process.

From working with attorneys to crafting trust documents to assisting with the transfer of property and providing all tax information required by the Internal Revenue Service, we offer a full range of services to assist you every step of the way when you decide to create a charitable trust.

The foundation also is able to minimize costs because we are managing a pool of funds. This makes

our services less expensive than those of other institutions. In fact, many institutions will not accept any trust without a minimum investment of \$250,000. Our minimums will be much lower.

The Ohio University Foundation offers a variety of investment opportunities for alumni and friends of the university. Life income charitable gifts are an effective estate and financial planning tool and allow you to ensure the financial security of loved ones while supporting Ohio University programs. By expanding our services to include complete trust management, we hope to better serve your needs.

If you would like more information about the Ohio University Foundation's trust management services, please complete the form below and return it to:

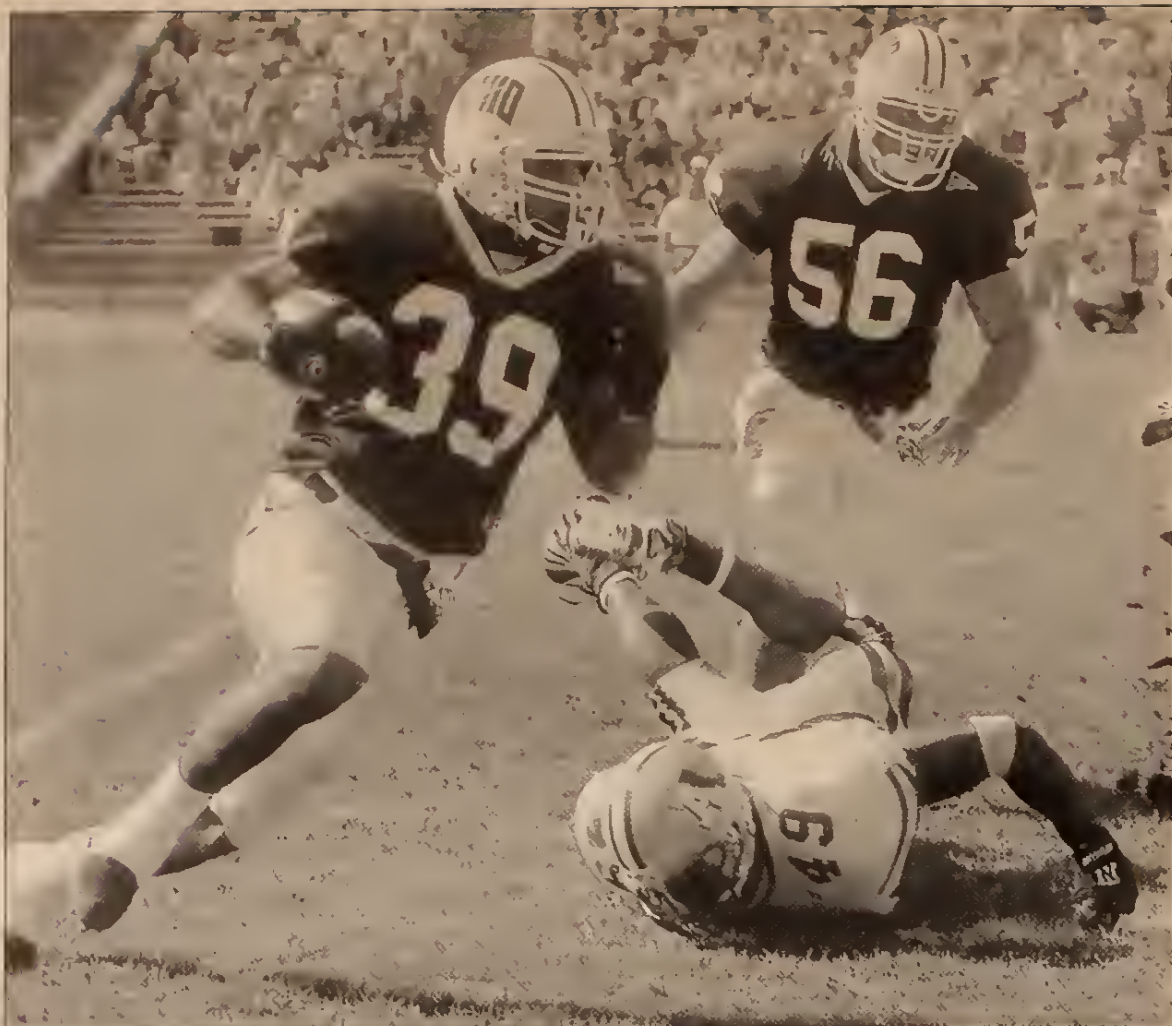
Robert Conrad, Director of Development for Planned Giving
208 McGuffey Hall, Ohio University, Athens, Ohio 45701
Phone: 1-800-592-3863, fax: (740) 593-1432

Name	
Address	
City	
State/zip	
Phone: day	evening

planned giving



Photo: Bill Graham



ABOVE: Steveland Hookfin weaves through the opposition in the Bobcats' 28-14 victory over Akron. **BELOW:** Gabriel Perry of Athens celebrates the day.

Homecoming '98

BOBCATS' WIN, PERFECT WEATHER MAKE FOR MEMORABLE DAY

**PHOTOS
BY
RICK
FATICA**



FROM TOP: Ryan Strong, Kate Lyn Billops and Amanda Strong, all of Pickerington, watch the parade; the Marching 110 heads toward Peden Stadium; thousands watch the parade along Court Street; magician Dana Holleran entertains children near the reunion tent.



By Jenny J. Phillips

Thousands of people adorned in green and white and full of alma mater spirit lined the streets Oct. 17 to watch the annual Ohio University Homecoming Parade, led by the Marching 110 and the Alumni Band.

In line with this year's theme, "There is Only One OHIO," a number of floats poked fun by pitting the Bobcat against Ohio State's Brutus Buckeye.

Alumni attending Homecoming 1998 experienced something new under the traditional Big Top. In addition to lunch and family entertainment, the area across Richland Avenue from Peden Stadium provided alumni with a unique reunion spot.

A reunion tent featured memorabilia from the 1930s through the 1990s, offering alumni the opportunity to share memories and bump into old friends while enjoying period photos and keepsakes.

While browsing through old yearbooks, many alumni reminisced about their time at Ohio University.

Susie Fien, '63, of Dayton remembered being part of the 1959 Homecoming Court and all the excitement that involved.

John and Judy Berger of Mansfield told stories of Grover Hall flooding and St. Patrick's Day celebra-



tions. They also remembered "borrowing" trays from the dining halls to sled down Jeff Hill.

Effie Chapman, '49, and her husband Kent, '50, of Cleveland, met and married on campus. Both said they enjoyed Homecoming and the decade reunion displays.

Harold and Jeanette-Marie White of Akron also met on campus. They have been married for 55 years.

Harold White, originally from Connecticut, remembers paying \$65 a semester for out-of-state tuition.

In other weekend festivities, Bowser of the musical group Sha-Na-Na joined the Shirelles at Grover Center Auditorium to entertain alumni revelers with a 1960s-style sock hop Saturday night. A Big Band dance at the Ohio University Inn made for a swingin' good time, too.

With food, music, dancing, clowns, face painting and Mother Nature's cooperation, many Ohio University alums agreed that Oct. 17 was as close to a perfect day as anyone could expect. Alumni were able to find long-lost roommates, visit with professors, network with college representatives and cheer on the football team. The Bobcats even showed Akron how to celebrate, beating the Zips 28-14.

...

Alicia Langley, BSJ '98, contributed to this report.

news you can use

Loan consolidation offer expires in January

By Alice Sachs

Alumni who are still paying their college loans can, for a limited time, take advantage of lower interest rates and save money.

Until Jan. 31, individuals with student loans can apply for a consolidated loan from the Department of Education's direct loan program at an interest rate of 7.46 percent. This rate is almost an entire percent lower than recent loan rates and represents even more of a savings for older loans.

The new interest rate means most borrowers could save about \$50 per \$1,000 of debt over the life of their loans, according to estimates by the

Department of Education.

"For a very brief period of time, alumni who qualify can lock in a low rate of interest that could result in significant savings," said Ohio University Director of Student Financial Aid Carolyn Sabatino. "This is a once-in-a-lifetime opportunity. Those who qualify would be foolish not to take advantage of this opportunity and could save \$500 to \$1,000 over the life of their loans."

The lower interest rate is only available for a limited time. For those applying on or after Feb. 1, 1999, the interest rate for direct consolidation loans will be calculated at a higher rate.

In addition to saving money, combining student loans into one consolidated account simplifies the repayment process by allowing an individual to make a single payment each month, according to the

Department of Education. There is no minimum or maximum loan balance, and borrowers can consolidate an existing consolidated loan.

"Among last year's graduating class, students had accumulated an average of \$14,000 of debt," Sabatino said. These figures are in line with the national average. "Any new legislation that helps to reduce the cost of borrowing is therefore of great importance for our students."

■ To take advantage of the loan offer: Contact the Department of Education Direct Loan origination center at 1-800-557-7392 for an application or download one from www.ed.gov/directloan.

...

Alice Sachs is a writer for University News Services and Periodicals.



Terrill J. Long, BSAG '56



Kay Hoffman, AB '63



Gary Davis, BBA '64



Robert J. Yanity, BS '66



Jane Wilson, BSJ '71



Barbara Allushuski, BSC '74

1940s

William R. Merkel, AB '41, is a member of the Aurora Planning Commission and is promoting a commuter rail service for the Aurora area.

1950s

Terrill J. Long, BSAG '56, has been awarded emeritus status by Capital University in Columbus. He joined the biology department faculty at Capital in 1967.

Saul Bennett, BSJ '57, has written *New Fields and Other Stories*, *On a Child's Death*, a collection of poems addressing life following the death of his daughter, who died of a brain tumor in 1994.

William Hayes, BSED '57, is principal of Wedgewood Middle School in Columbus. He has worked for Columbus City Schools for almost 30 years.

Roger M. Bishop, MED '58, received the annual Honor Fellow Award from the American Alliance for Health, Physical Education, Recreation and Dance for exemplary service to the profession. He is a professor of physical education at Wartburg College in Waverly, Iowa. His wife, **Barbara Nellis, '58**, is a native of Athens whose father taught at Ohio University in the Pre-Engineering Department for many years.

Timothy Hume Bahrendt, BSED '58, will be listed in the *Marquette's Who's Who in the East* 2000. He is a manager and counselor in Utica, N.Y., and has had leadership positions in such organizations as Concerned Citizens for Peace in Vietnam, United Nations Association and Pared City Project. He is the author of 10 books and many articles, and received a Congressional Citation in 1996.

Gretchen Taggart Moore, BFA '59, recently retired from Courtney Associates Inc. in Washington, D.C., as a senior account executive. She traveled throughout the U.S. and abroad as a meeting and special events planner for clients such as the National Institutes of Health and pharmaceutical companies. She and her husband live in Columbia, Md., and have three daughters and two grandchildren.

Joe Murtha, BSED '59, retired after a 40-year career with the Logan-Hook school district. He had been the district's superintendent since 1986. "I'd had to do it all over again, I wouldn't change a thing," he recently told *The Logan Daily News*. "I have truly enjoyed each and every day."

1960s

Walter Watson, BFA '60, MFA '61, has been honored as a National Patron of Delta Omicron International Music Fraternity. He served as director of the School of Music at Kent State University from 1960 to 1996 before starting his own company, Black Squared Music Inc., based in Kent. He has published more than 30 works, and his music has been performed at Carnegie Recital Hall, the Kennedy Center for the Performing Arts, the National Cathedral and the Library of Congress.

L. Lynn Rinehart, MA '62, MSED '93, manages Rinehart and Associates, a human relations education/consulting and counseling firm that provides individual and business consultation and workshops. Rinehart also is an instructor of psychology at Columbus State University in Columbus.

ON TO THE U.S. SENATE

George Veinovich, BA '68, '80, enters a new political arena in January after winning his race for U.S. Senate in November. He's winding up a second term as Ohio governor.

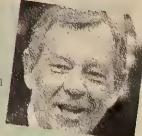
James E. Oaley, BBA '63, was appointed to the board of directors for USWeb Corp., a leading strategic Internet professional services firm in Santa Clara, Calif. He also is a member of the Ohio University Foundation Board of Trustees.

Kay Seeley Hoffman, AB '63, was recently appointed dean of the College of Social Work at the University of Kentucky. She is the former director of the School of Social Work at Radford University in Virginia. In 1992, she received the Significant Achievement Award for outstanding alumnae from the College of Arts and Sciences at Ohio University.

Gary L. Davis, BBA '64, is executive vice president and chief human resources and administration officer for J.C. Penney Co. in Plano, Texas.

Thomas R. McClure, BBA '64, is founder, chairman and CEO of The McClure Group, a direct marketing company in Philadelphia.

Ronald L. Lewis, BBA '66, has written *Transforming the Appalachian Country: Railroads, Deindustrialization, and Social Change in West Virginia, 1880-1920* (University of North Carolina Press, 1998). He is Eberly Professor of History at West Virginia University.



Ed Clum, AB '71, has been inducted into the Lancaster High School Hall of Fame for creating The Foundation Dinner and The Foundation Shelter, nonprofit organizations that feed the hungry and provide temporary shelter for the homeless. Clum says his greatest achievement has been enhancing the support of businesses, churches and individuals to help with foundation projects.

Roger A. Godin, MED '71, was awarded the Brian McFarlane Award for Outstanding research and writing by the Society for International Hockey Research at the annual meeting in Montreal, Quebec. He is a former director of the United States Hockey Hall of Fame.

Cathy James Hart, BSJ '71, has joined New Century Enterprises, the holding company for Public Service Co. of Colorado, as corporate secretary. She previously served as a communications and marketing consultant for Hall & Knowlton in Sydney, Australia. She and her husband, Mark, live in Littleton, Colo., and have four children.

Michael Huntley, BSED '71, MED '72, is president of the Columbus Board of Realtors. He lives in Dublin.

Jane Brand Wilson, BSJ '71, was appointed vice president of corporate communications for Catholic Healthcare West in San Francisco.

Barbara E. Allushuski, BSC '74, is senior vice president and general manager for Clarke, Pryor and Associates, an international human resources firm, and oversees the company's Michigan operations. Prior to her new appointment, she served as vice president of human resources and customer service.

for Little Caesar Enterprises in Detroit. She and her husband and three children live in Ann Arbor, Mich.

Michael J. Hill, BSCSE '74, has been named director of manufacturing and technology/industrial for The Timken Co., a leading international manufacturer of highly engineered bearings and alloy steels in Canton. He began working for the company in 1974.

Mark S. Biviano, BSC '75, has been named to an adjunct faculty position with the University of Akron's School of Communication. He is the executive vice president and director of sales for WAKR, WONE and WQMX radio in Akron.

Tom Gumpel, BSED '75, MED '80, has been named superintendent for Neshomette York school district. He has worked for the school district for almost 30 years in such positions as athletic director and curriculum director. "I have always wanted to be a superintendent of this school district," he recently told *The Logan Daily News*.

James D. Slack, BA '75, authored *THE AIDS and the Public Workplace: Local Government Preparedness in the 1990s* (University of Alabama Press, May 1998). He is with the Department of Public Policy and Administration at California State University-Bakersfield.

William Bartlett, BBA '76, MA '97, was promoted to director of business planning and analysis of Bolla Worldwide, a beverage company in Louisville, Ky. He will be based in Verona, Italy.

class notes

1970s

Robert Emmett Boyle, MS '70, has been elected to the board of directors of the U.S. Chamber of Commerce. He is the chairman, president and CEO of Ormer Group, in Wheeling, W.Va.

Michael B. Schott, AB '70, is president of the Everfield/LaCROIX beverage division of the National Beverage Corp. He and his family live near Detroit.

ABBREVIATION KEY

AA - Associate in Arts	BSIT - Bachelor of Science in Industrial Technology
AAB - Associate in Applied Business	BSJ - Bachelor of Science in Journalism
AAS - Associate in Applied Science	BSME - Bachelor of Science in Mechanical Engineering
AB - Bachelor of Arts	BSN - Bachelor of Science in Nursing
AS - Associate in Individualized Studies	BSE - Bachelor of Science in Physical Education
AS - Associate in Science	BSPT - Bachelor of Science in Physical Therapy
BBA - Bachelor of Business Administration	BSRS - Bachelor of Science in Recreation Studies
BCI - Bachelor of Criminal Justice	BSPPS - Bachelor of Science in Sport Sciences
BFA - Bachelor of Fine Arts	DO - Doctor of Osteopathy
BMUS - Bachelor of Music	GS - Bachelor of General Studies
BS - Bachelor of Science	MA - Master of Arts
BSAS - Bachelor of Science in Airway Science	MBA - Master of Business Administration
BSC - Bachelor of Science in Communication	MED - Master of Education
BSCE - Bachelor of Science in Civil Engineering	MFA - Master of Fine Arts
BSChE - Bachelor of Science in Chemical Engineering	MHSA - Master of Health Services Administration
BSED - Bachelor of Science in Education	MLS - Master of Liberal Studies
BSEE - Bachelor of Science in Electrical Engineering	MM - Master of Music
BSEH - Bachelor of Science in Health	MPA - Master of Public Administration
BSh - Bachelor of Science in Health	MS - Master of Science
BSHEC - Bachelor of Science in Home Economics	MSHEC - Master of Science in Home Economics
BSHS - Bachelor of Science in Hearing and Speech Sciences	MSFE - Master of Science in Financial Engineering
BSISE - Bachelor of Science in Industrial & Systems Engineering	MSPEX - Master of Science in Exercise Physiology
	NSS - Master of Social Science
	PhD - Doctor of Philosophy

What's new?

Share your news with fellow alumni by completing this form and mailing it to: Class Notes, Alumni Information Services, Ohio University, 280 HDL Center, Athens, Ohio 45701-0869; sending an e-mail to caseym@ohio.edu; or sending a fax to (740) 593-0706.

Name	First	Middle initial	Surname	Last
Degree and year of graduation				ID number
<small>(From top line of your GID; Underlining label)</small>				
Spouse's name				
Degree and year of graduation	(if an Ohio University graduate)			(see key at right)
Address				
City	State	Zip		
Daytime phone				Evening phone
Please check:				
<input type="checkbox"/> Promotion/job change	<input type="checkbox"/> Wedding	<input type="checkbox"/> Birth	<input type="checkbox"/> Death	
<input type="checkbox"/> Please send me an update form. <input type="checkbox"/> Please notify me of the contact for my local OU alumni chapter.				



Michael J. Hill, BSCE '74



Darwin Conwell, BS '85



Wayne J. Breaux, MBA '87



Regina Randall Peal, BSHEC '88, MHSA '90



Jill Clark, BSJ '91



Natalie Bunevich, BSJ '95

Richard A. Moore, BBA '76, was appointed superintendent of the streets, water and sewer departments in Norwalk.

Mary L. Huber, BSCE '77, is a married chief warrant officer at the Marine Corps Air Facility at Camp Pendleton, Calif.

Ken U. Nnamani, BBA '77, MBA '78, is a leading member of the United Nigeria Congress Party in Nigeria. Since he left Ohio in 1978, he has pursued a number of business opportunities.

Anne Swarndon, MA '77, is a Pan-Island foreign correspondent for *The Washington Post*.

Dorothy Nichols Cavanagh, BFA '79, is associate publisher, marketing, for *Men's Health* magazine, based in the New York office. She joined the magazine in 1994 as marketing director.

Joni Lynne Kabana, AB '79, has written and published *Tommy's World*, a children's book illustrated with photographs she took of children in Madagascar. Her latest photography project is *Stress, Bed-rumors and Pizazz: The Oddities of Diversity in Urban Ocala*, written by Michael Higgins, a professor of anthropology at the University of Northern Colorado. It was scheduled for publication in the fall by the University of Texas. "I am trying to find avenues to create a sense of children's books about diverse cultures," she writes.

Paul Koehler, BS '79, won an Oak Ridge National Laboratory award in the Physics Division.

Deborah Zider Read, AB '79, has been named Cleveland area United Way 1991 Volunteer of the Year. She is a partner in the law firm of Thompson, Hine and Fry LLP.

1980s

Adeniji A. Adegbusi, MSHEC '81, has received the Cadbury Nigeria Award for Excellence.

Hank Waters, BSHEC '83, was named director of sales for Ashland Chemical's Fine Ingredients Division in Dublin. He joined the company in 1991.

Mahadur bin Datuk Lokman, BBA '84, is the managing director of Dale Lokman Communications, a public relations, event management and TV production consultancy in Kuala Lumpur, Malaysia. From 1984 to 1994, Lokman was a bilingual TV news anchor with Malaysia's first private television station.

Kerry L. Robinson, AB '84, is the Title III attorney for Southeastern Ohio Legal Services in Marietta. He handles legal matters on behalf of senior citizens in a 10-county area.

Darwin L. Conwell, BS '85, of the Cleveland Clinic's Center for Endoscopy and Pancreatic-Biliary Diseases, is a recipient of a \$5,000 grant from Sotelo Pharmaceuticals to support his research of inflammatory bowel diseases and chronic pancreatitis.

Amy E. Farrell, AB '85, has been awarded tenure at Dickinson College in Carlisle, Pa., as associate professor of American studies. She joined the Dickinson faculty in 1991 and won a \$20,000 Aspen Institute Research Grant in 1991.

Richard A. Gershon, PhD '86, received the National Cable Television Center and Museum's 1991 Cable Book Award. He received the award for his book *The Transnational Media Corporation: Global Messages and Free Market Competition*, published by Lawrence Erlbaum Associates in 1987. Gershon is an associate professor of communication at Western Michigan University.

Jay E. Johnson, BS '86, reported for duty at the 8th Marine Corps District in New Orleans. He joined the Marine Corps in 1986.

Scott E. Swan, BSCE '86, is dean of students at Greensboro College in North Carolina, where he has worked since 1991. He received the New Professional Award from Kent State University's higher education and student personnel program at the annual American College Personnel Association conference in 1997.

Wayne J. Breaux, MBA '87, is vice president of LaRoche Industries Nirogen Business Unit. LaRoche Industries is a worldwide producer and distributor of nitrogen-based chemical products.

Mai-Chun Liu, MA '87, received her doctorate in linguistics from the University of Colorado and is an associate professor at National Chiao-Tung University in Taiwan.

Alma Mok Yan, MA '87, has been listed in the 1988 edition of *Who's Who in the World*. She is the honorary consultant in media to the vice chancellor of the University of the West Indies, Jamaica. She is well-known in Jamaica for her work in the fields of education, arts and culture.

Richard L. Averette Jr., BGS '86, earned a doctorate of medicine degree from the Medical College of Ohio in Toledo. He is doing his preliminary residency training in internal medicine at Summa Health Care Systems in Akron before training in dermatology at Case Western Reserve University in Cleveland.

Regina Randall Peal, BSHEC '88, MHSA '90, PhD '96, is a counselor at Columbus State Community College and recently received her doctorate in educational administration. She is the immediate past president of the OU Black Alumni Columbus Chapter.

Erin Sullivan, AB '88, is a state representative for Ohio's 16th District and was elected to a new term in November. She is a former director of communications for Cleveland City Council and an organizer for the Ohio Public Interest Research Group and Ohio Citizens Action.

Erik Goud, MFA '89, has joined the Rhode Island School of Design Museum of Art. He is responsible for photographing and documenting the museum's collections, special exhibitions and new acquisitions.

R. James Rollins, BBA '89, has joined Medcon and Moore, a regional accounting and business consulting firm, as a senior manager with the Assurance Services Group in the Wooster office.

1990s

Donald L. Baker, BBA '90, has been promoted to manager in Andersen Consulting's Cleveland office. He joined the global management and technology consulting organization in 1991 as an analyst and was promoted to consultant in 1991.

Dana Holt, BSCE '90, is a writer/publisher in the creative services department at CBS affiliate WKRC-TV in Cincinnati. He had worked at FOX in Cincinnati, where he won an Emmy for a promotional announcement and a National Association of Broadcasters Award for a public service announcement.

Teresa Rae Sullivan, BSJ '90, is seminar coordinator for the Columbus law firm Bricker and Eckler LLP. She recently was named a co-chair for the marketing plan development and educational task force committees of the Ohio Travel Association's Midwest Meeting Marketplace seminars and trade show to be held in June.

Jill Ellen Barcikowski, BSJ '90, MEd '92, has been named director of alumni affairs at Damien College in New York.

Jill Clark, BSJ '91, has joined Lord, Sullivan and Yoder, a marketing communications agency in Columbus, as a senior account executive. She is responsible for strategic marketing plans and daily account activities for Symyx Systems, a Columbus-based software development company.

Robin S. Martin, BSC '91, has joined Canton Publishing Group as managing editor. She oversees the editorial and production aspects of CPG's various contract publishing projects, including the monthly *COSE* Upstate magazine and special sections in *Cran's Cleveland Business*.

Jon Kaplan, BBA '91, is a senior manager in the manufacturing, retailing and distribution department of RBCG that Marwick LLP in Cleveland.

Anne Wainstock, BSJ '91, is a group supervisor with Bums Communications in Atlanta, providing media relations coverage for EQUQUANT Network Services Inc., an international communications company. She has worked as an international media relations manager for AT&T corporate headquarters in Basking Ridge, N.J.

Mark A. Nostesine, PhD '93, has been named assistant dean of The Ohio State University College of Medicine and Public Health. He also is a clinical assistant professor in the College of Medicine and Public Health, Department of Health Behavior and Health Promotion.

Terrance L. Reimer, BFA '92, recently won awards in both the sports photography category and the full-page layout category in the 1992 Division III Associated Press Society of Ohio awards contest. He is a staff photographer at the Sandusky *Register* in Sandusky.

Lynn Dismore, MA '94, is an account services representative for Zoek Advertising Inc., in Columbus.

Staci M. Teich, BSC '94, has joined BSMC Worldwide, a marketing communications company in New York, as a senior account executive.

Natalie Bunevich, BSJ '95, has been promoted to account executive at Lord, Sullivan and Yoder, based in Columbus. She also is active in local musical and dance performance groups and has been a performer with VaudVillies for two seasons.

Alissa Iseman, AB '95, is a graduate of Ohio Northern University's Penn College of Law.

Shane Orans, BSC '95, is a graduate of Ohio Northern University's Penn College of Law.

Jenny O'Brian Shorter, BSPE '95, is office manager and administrative assistant at Johnson and Beacham Advertising in Raleigh, N.C. She has been a teacher.

Lisa Cipolletti Whittehr, BFA '95, is a public art coordinator for the city of Chicago's Department of Cultural Affairs. She received her master's degree in art administration from the Art Institute of Chicago.

Neal W. Simpson, BS '96, graduated from Basic Cryptologic Technical Repetition School. The program was a self-paced course held at the Naval Technical Training Center in Pensacola, Fla. He joined the Air Force in 1996.

Molly M. Wainwright, BSCE '96, married Andrew McCool in June. For the past two years, she has taught language arts at Berry Middle School and has been a cheerleading adviser in Lebanon.

Crystal D. Baker, BSJ '97, has been promoted to assistant account manager in account service for Northchick Stollery LawWare, an advertising, marketing and public relations agency in Cincinnati.

Melissa K. Hancock, PhD '97, has been named the 1998 Outstanding New Teacher by the Central States Communication Association. She is an assistant professor of communication at Western Michigan University.

Kim McNabb, MFA '97, directed "Gifts From My Father," a film featured at the critics' choice at the Women in the Director's Chair Festival at the Smithsonian Institution in Washington, D.C., and selected as one of five featured films screened at the American Film Institute in April.

Case S. Vernon, BSAS '97, received his commission as a naval officer after completing Officer Candidate School at the Naval Aviation School Command, Naval Air Station, in Pensacola, Fla.

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Center for International Studies
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Great

1920s

G. Harold Martin, AB '21, of Fort Lauderdale, Fla., April 31; **Helen Hayes**, '22, BSED '26, of Portland, a major benefactor, May 6; A longtime supporter of programs at Ohio University, she established the Goss Lectureship Series, which brings a prominent historian to campus each year. Hayes also supported programs in the School of Music and College of Arts and Sciences. **Margaret Ulrich Fulk**, KP '24, of Muncie, May 26; **Killie Mae Greer**, KP '25, BSED '32, of Akron, June 7; **Mary Lewis**, KP '25, of New Port Richey, Fla., April 5; **Eleanor Sloup Benson**, BSED '27, of Middleburg Heights, Jan. 29; **Dean F. Kittle**, BSED '27, of Elm, Mo., March 2; **Frances T. Saynes**, ELED '29, BSED '38, MED '51, of Gloucester, Feb. 7.

1930s

John C. Dissly, BSCE '30, of Tulsa, Okla., Dec. 30, 1907; **E. Donovan Mann**, AB '30, of Miami, Fla., April 1, 1907; **John E. Williams**, AB '30, of Asheville, N.C., April 16; **Thelma Delaney**, BSED '31, of Memphis, Tenn., Aug. 5; **Harold E. Bigony**, BSCE '32, MA '39, of Cardington, Jan. 1, 1908; **Harold M. Lefavor**, BMUS '32, BSED '33, of Fort Lauderdale, Fla., April 28; **Freda L. Poston**, KP '32, BSED '36, MED '41, of St. Petersburg, Fla., Oct. 25, 1907; **Sara Seaton**, KP '32, of Akron, June 26; **Arnold F. Knudsen**, AB '33, of Santa Maria, Calif., March 25; **Gladys Mooney Snider**, ELED '33, of Akron, Sept. 15, 1907; **Edward S. Stocklen**, BA '33, of Virginia Beach, Va., Feb. 28; **Gilbert C. Coen**, COED '34, of Athens, April 21; **Laura Bryan Kenney**, AB '34, of Cleveland, June 5; **Wilbur J. Kuhn**, COED '34, BSED '39, MED '42, of Vienna, W.Va., May 13; **Eldon C. Grover**, AB '35, of Blue Ridge, Va., Jan. 21; **Mary Kelley**, BSED '35, of Canton, Dec. 31, 1907; **Alex Belenski**, '37, of Charlotte, Mich., June 23, 1907; **Mary H. Hamer**, COED '37, BSED '57, of Chilliocote, March 7; **Russell Williams**, '37, of

Chesrhill, May 14; **James A. Dunham**, BSED '38, of Columbus, Dec. 20, 1909; **William C. Lowry**, BSED '39, MED '41, of Charlottesville, Va., Aug. 19.

1940s

Carl F. Jamison, BSEE '40, of Sarasota, Fla., Sept. 4; **Jennie U. Martin**, BSHEC '40, of North Canton, Sept. 19, 1907; **John R. Poushey**, BSJ '40, of Santa Rosa, Calif., Nov. 19, 1907; **Norman W. Orsinger**, AB '42, of West Hartford, Conn., Dec. 13, 1907; **John Terelski**, Jr., BSED '42, of Cincinnati, BS '46, of Orlando, J. Andy, BS '43, of Madison, Mass., Nov. 6, 1907; **Ben F. Stormes**, AB '45, of Englewood, Mich., Aug. 13; **Ethel Thompson**, AB '45, of Plain City, Aug. 11; **William H. Allen**, Jr., AB '46, of Athens, June 28; **Betty A. Dartschi**, BSS '47, of Columbus, May 27; **Anita C. Rittenhouse**, BSED '47, of Cincinnati, March 8; **Carl A. Kunkel**, BSED '48, of Cincinnati, Aug. 1; **George Nafanall**, Jr., BSCEM '48, of Mentor, Oct. 25, 1907; **Donald G. Breckenridge**, BSED '49, of Greer City, May 9; **Ruth M. Markley**, BSCE '49, of Mansfield, Oct. 13, 1907; **Erwin M. Sakmar**, BSED '49, of Youngstown, Jan. 21; **William P. Walsh**, BSCEM '49, of Dayton, June 7; **Paul C. Whyte**, BSJ '49, of Fort Worth, Texas, Dec. 14, 1907.

1950s

George N. Constable, BSJ '50, of Mansfield, April 20; **Robert L. Hamill**, BS '50, of New Ross, Ind., May 18; **Alva T. Shultz Jr.**, BSJ '50, MS '51, of Ann Arbor, Md., Aug. 14, 1907; **Carl Udall**, BFA '50, of Uniontown, July 31; **Jack Bartley**, BSED '51, of Mainsburg, July 27; **Forrest A. Brittain**, AB '51, Lakewood, Nov. 15, 1907; **K. Tunhill**, BS '51, of Amarillo, Texas, Sept. 19, 1907; **Donald L. Zetters**, BSME '51, of Wooster, July 11; **Robert Zwick**, BS '51, of Dublin, Aug. 26; **Jean Taylor Adamson**, '52, of Columbus, Dec. 30, 1907; **John T. Belser**, BSCEM '52, of Bellefontaine, Sept.

27, 1909; **Joanne Ganger**, BSED '52, of Mayfield Heights, Sept. 19; **Barbara Lamb Johnston**, BS '52, of Bloomers, Md., June 27; **Chester M. Bruce**, BSED '53, of South Steubenville, Ky., April 21; **Thomas R. Beebe**, BS '54, of Berea, Ky., July 8; **Myron G. Aaronson**, MFA '55, of Bradenton, Fla., May 3; **Wilma R. Parr**, BSAGR '55, of Milledgeport, June 29; **Harry M. Schnabel Jr.**, BFA '55, of Cincinnati, June 24; **Irene Acton**, BSED '58, of Wellston, Nov. 30, 1907; **Mina Jo Bostic**, AB '59, of Grove City, April 30.

1960s

Walter D. Kallahan, BSCEM '60, of Dayton, April 22; **Gerald J. Cadden**, BFA '60, of Dayton, Aug. 19, 1907; **Jack C. Kellenberger**, BS '60, of Chagrin Falls, Feb. 7, 1907; **W. Young**, BSME '60, of Toledo, Aug. 1, 1907; **Wayne E. Bowker**, BS '61, of San Jose, Calif., Oct. 25, 1906; **Judy H. Albers**, BSED '62, of Summit, N.J., Dec. 18; **Diane E. Tramba**, BFA '64, of Chicago, Ill., April 13, 1907; **William Preston Gibbs**, BA-Ed, '65, of Shade, Feb. 1; **Philip S. Goodrich**, BS '65, of Pickerington, May 1; **James E. Horsham**, BA '65, MA '67, of Chicago, Ill., April 1, 1907; **John H. Schee**, BSCE '65, MA '67, of Columbus, Jan. 14; **Alois Zimmerman**, BA '65, of Barton, July 21; **Robert T. Smart**, BSEE '67, of Saline, Mich., April 8; **Michael M. Overking**, MA '68, of Farmington, W.Va., Aug. 23; **Richard A. Eicher**, AB '68, of Chardon, Pa., May 12; **David M. Moon**, BBA '69, of Gibsonia, Pa., July 1; **Earl E. O'Brien Jr.**, MBA '69, of Hagerstown, Md., April 21; **Robert E. Siefels**, BSED '69, of Bay Village, July 4.

1970s

Margaret Dugan, BSED '70, of McConeville, Sept. 1; **Robert F. Warner**, MED '70, PhD '72, of Palmer, Mass., Sept. 27, 1909; **Fallett Ann Inlow**, Willemsen, BSJ '70, of Cammer, Ind., May 11; **Lloyd M. Butz**, BBA '71, of

Columbus, April 8, 1907; **Jane Combs Merriam**, AB '71, of Findlayburg, March 19; **Larry E. Pennington**, BS '71, of Logan, July 25; **Mary E. Rogers**, BSED '71, of Naples, Fla., May 1; **Evelyn M. Shoemaker**, AAS '71, of Dayton, Feb. 13; **Barbara M. Davis**, BSJ '72, of Elkhart, Nov. 5, 1907; **Rosemarie Hopper**, BSED '72, of Zanesville, Aug. 5; **William F. Moon**, BSC '72, of Uniondale, N.Y., July 24; **Lois A. Ruth**, BSED '72, of Reynoldsburg, Feb. 21; **Timothy A. Turner**, BS '72, of Santa Clara, Calif., May 11; **William Catter**, BFA '73, of London, Sept. 9; **Linda Britter**, BSED '73, of Canal Winchester, May 28; **John B. Clayton**, AB '73, of Morgan Hill, Calif., April 21, 1907; **Diane Grady**, BFA '74, of Cleveland, Dec. 7, 1907; **Sharon J. Manning Gubkin**, BSHEC '74, of Grinnell, May 1; **Thomas H. Jackson**, MED '74, of Fort Thomas, Ky., April 29, 1907; **Melodie Gross Wineland**, BSJ '74, of Mansfield, July 7; **Thomas C. Johnson**, BGS '76, of Beekley, July 8; **Verle S. Kinkopf**, BSED '76, of Bewer, Pa., Sept. 13, 1907; **John Carl McKinney**, BSED '76, of Columbus, Nov. 21, 1906; **Brent L. Trittip**, BS '76, of Columbus, March 29; **David Hudock**, BSCE '77, of Cypress, Texas, March 6.

1980s

Arthur H. Bickle, EMERT '81, of Albany, April 4; **Janice K. Geiser**, BSN '81, of Westerville, June 13; **Mary L. Caudill**, BSED '83, of Worthington, Ky., Feb. 25, 1907; **Michael Bunsey**, AB '85, of Kent, Aug. 24; **Robert J. Vance Jr.**, BBA '89, of Hilliard, Sept. 6.

1990s

Christopher P. Roberts, BSPT '90, of Solvina, April 21; **Cheryl L. Robinson**, BSED '91, of Baltimore, April 11; **Kurt A. Oewitt**, BBA '93, of Lockport, N.Y., Aug. 14; **Mary Gleason**, AB '93, of North Ormstead, Oct. 16, 1909.

Faculty & Staff

James E. Buck, '24, of Athens, a retired supervisor at Ohio University, June 26.

Fletcher Gilders, '48, of Athens, former head swimming and diving coach, Sept. 1. A member of the Ohio University Athletic Hall of Fame, Gilders worked for the university from 1920 to 1984.

Clifford Heffelfinger, '60, of Athens, former football coach, Oct. 18. In addition to coaching the football team, he taught in the College of Health and Human Services.

Heffelfinger worked for the university from 1924 to 1980, when he retired.

Viola M. Hallebrandt, of Delroy Beach, Fla., Aug. 8.

Ruth M. Hock, '71, of Duncan Falls, Sept. 6. She was the executive secretary for Ohio University Zanesville.

Alvin Kaufman, '60, of Rancho Bernardo, Calif., former director of the School of Theatre, May 14. He was director and professor of the School of Theatre from 1972 to 1993, and earned emeritus status when he retired.

John Kesterson Jr., '81, of Nokoneville, retired from Ohio University, June 6.

Edward Linscott, of Athens, retired from Ohio University, April 16.

Evangelina Merritt, '90, of Bedford, Mass., emerita professor of music, Jan. 1.

Leonard A. Ostlund, '81, of Port St. Lucie, Fla., emerita professor of psychology, July 4.

William Pauls, '66, of West Linn, Ore., distinguished professor, July 6. He was the dean of liberal arts and sciences at Portland State University, Portland, Ore.

Fred Piccardi, '80, of Athens, emerita professor of economics, June 10. He taught full time from 1940 to 1983 and part time and in correspondence courses until shortly before his death. His 75 years of instruction is believed to be the longest ever served by a faculty member. He served 10 years as chair of the Department of Economics, was the first director of graduate programs in the College of Business and directed graduate studies in economics for many years. He served 20 years as faculty representative to the Mid-American Conference and was its vice president for several years. He was a member of the Ohio University Athletic Hall of Fame. Piccardi was president of the Faculty Advisory Committee (now Faculty Senate) and a member of the Ohio University Emeriti Association.

Those submitting death notices of Ohio University alumni must include full name — including maiden name — full date of birth and place of birth and place of residence for it to appear in Ohio University Today. Because of the high volume of submissions, it often takes five to six months before a death notice will appear in the publication. Ohio University Today is published three times a year — in early December, early April and early July. Ohio University Today will not run death notices that are more than two years old. For more information or to submit an alumni death notice, contact Sheryl Chapman, Alumni Information Services, Ohio University, 280 HCL Center, Athens, Ohio 45701-0869.

Albert Shuster, '81, of Athens, elementary education, June 12. He joined the faculty in 1949 and later became chair of the Department of Elementary Education.

Edward Stevens Jr., '90, of Athens, professor of educational studies in the College of Education, May 10. He was a professor of history and philosophy of education for 27 years and had served as director of curriculum and instruction. He was posthumously honored with the Distinguished Professor Award Nov. 7.

Alumni Gift Shop

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100% cotton long sleeved tee, features Alcatraz cat logo on left chest and repeating down the left arm. Color: Dark Green
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Cotton twill cap with embroidered logo. Colors: Dark Green, White
Adjustable \$14.99
- 9C. Denim Shirt by Gear for Sports**
100% cotton short, button-down collar and left chest embroidered "Ohio"
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XXL \$59.99
- 9D. Champion "Ohio University" Cap**
Stone-washed cap with adjustable strap. Color: Khaki with dark green
Adjustable \$18.99

- 9E. Corduroy Shirt by Gear for Sports**
100% cotton short features button-down collar and left chest embroidered "Ohio University"
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- 9F. "OHIO" Cap**
Brushed-cotton cap features embroidered "OHIO" with adjustable strap. Color: Ivory with dark green
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Part of the Colorado fleece line, this henley is a fleece-weight 80/20 cotton poly blend, four-button neck and an open bottom. It features "Ohio University Alumni" embroidered on the left chest. Colors: Oxford gray
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- 9H. "OUI" Cap by Legacy**
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Inside
this issue

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fall/winter 1998



The International Student Union marches down Court Street during the Homecoming Parade.

Photo: Rick Fajica

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